NATIONAL ASSOCIATION FOR
Gifted Children
67th Annual Convention
Walt Disney World® Resort, FL ★ November 5-8, 2020

Be there for the magic

www.nagc.org
NAGC20

Exhibitor & Sponsor Prospectus
The National Association for Gifted Children (NAGC) Annual Convention is the **largest national gathering** devoted to gifted and talented education. Our convention brings together more than 2,000 individuals from around the world who are dedicated to supporting the needs of high-ability children.

Join us at *Disney’s Coronado Springs* Resort in Lake Buena Vista, FL from November 5–8, 2020 for the NAGC 67th Annual Convention.

**NAGC** is a global network reaching more than 30,000 educators, researchers, advocates, parents, and policymakers who believe giftedness and high potential must be fully recognized, universally valued, and actively nurtured to support children from all backgrounds in reaching for their personal best and contributing to their communities.
Who Should Exhibit at NAGC?

We invite you to showcase your company or organization to our teachers, school administrators, researchers, university faculty, and parents of gifted children.

If you provide one of these services or products, you should definitely exhibit with us!

Why Exhibit at NAGC20?

<table>
<thead>
<tr>
<th>SALES</th>
<th>Generate onsite sales of your products that target gifted students and enhance their learning. Books, puzzles, worksheets, and games are all sold onsite.</th>
</tr>
</thead>
<tbody>
<tr>
<td>EXPOSURE</td>
<td>Market your organization and raise brand exposure to the entire gifted education community.</td>
</tr>
<tr>
<td>NETWORKING</td>
<td>Enhance relationships with gifted education leaders and classroom teachers, as well as parents of gifted and talented children.</td>
</tr>
<tr>
<td>EDUCATION</td>
<td>Receive complimentary registrations to all educational sessions and events.</td>
</tr>
<tr>
<td>DEMONSTRATIONS</td>
<td>Give attendees hands-on access to your products.</td>
</tr>
</tbody>
</table>

- Assessment and Exam Providers
- Blended Learning Schools
- Book Publishers
- Career Opportunities/Vocations
- Classroom Specialty Education Providers
- Classroom Supplies/Equipment/Decorations
- Co-Curricular Programs
- Consulting Services
- Core Curriculum/Curriculum Resources/Materials
- Early Childhood Education
- Experiential Education Providers
- Foreign Language Education Providers
- Game Manufacturers
- National Educational Organizations
- Online Education Providers
- Professional Development
- Publications, Textbooks, or Supplements
- Puzzle Manufacturers
- Stem Education Providers
- Study Abroad Programs
- Summer Camps
- Teacher Support Materials
- Testing/Guidance
- Toy Manufacturers
- University Centers of Gifted Development
- Youth Programs
Convention Attendee Profile

Attendees include:

• Classroom Teachers
• District Administrators
• Gifted and Talented Coordinators
• College & University Faculty
• Counselors and School Psychologists
• Gifted Education Researchers
• Parents of Gifted Children
• Graduate Students (future leaders in the field!)
• Enrichment Program Directors and Staff
• Exhibitors

More than 2,000 individuals from around the world who are dedicated to supporting the needs of gifted and talented children attend the NAGC Convention.

“I have been to 100+ education conferences as an exhibitor. I have never, ever, seen anything like the level of enthusiasm I saw at the exhibit hall opening at NAGC. The level of passion and excitement NAGC attendees have towards vendors in the exhibit hall is unlike anything I’ve ever seen. Exhibiting here is a no-brainer for any organization looking to connect with educators and supporters of gifted children.”

— ThinkLaw - Colin Seale
Exhibitors Have Included:

AEO军 Educational Outreach Program
ALEKS Corporation Allied Powers, LLC
Alpha-Excel Amazon Education
American Institute of Mathematics
American Mensa
Anatomy in Clay Learning System and PowerPlay Strategies Inc.
Arizona State University Online
Arizona State University – Access ASU
Arkansas at Little Rock
Art in History Inc.
Art of Problem Solving
Asia Pacific Conference on Giftedness
Astrocamp
A.W Peller/Bright Ideas
Ball State Center for Gifted Studies
Band Academy at Simon’s Rock
Barnd College at Simon’s Rock
Barstow School
Beacon Eduicator
Belin-Blank Center
Beyond the Blackboard
Bio-Maranatha Bilingual Books
Blue Orange Games
Borenson and Associates, Inc.
Bright Ideas Catalog / Bright Ideas Catalog / & W. Peller & Assoc.
CampDoc.com
Capital College
Capital Debate / Capital Debate
CCS Tavel/ Discover Student Travel
CEC-TAG
Center for Bright Kids, Academic Talent Development Center
Center for Gifted Studies, Western Kentucky University Center for Talent Development Northwestern University
Center for Talented Youth - Johns Hopkins
CodeBot Labs
College & Work Readiness Assessment
College at 12
College of William and Mary, Center for Gifted Education
Colorado Courseware
Compass Learning
Concordia Language Villages
Connections Academy
Connections Learning by Pearson
CountFast
Creative Learning Press
Crow Canyon Archaeological Center
CTB/McGraw Hill
Culver Academies
Damon Institute for the Highly Gifted and Powerplay Strategies
DataWerks Limited
Davidson Institute for Talent Development
DBQ Project
Demme Learning
Desert Community Robotics
Destination ImagNation, Inc. Development Center
DG Publishing
Diligence and Delight Learning Center (DDC)
Dinah-Might Adventures, LP
Discovery Student Adventures
Discovery Toys
Disney Theatrical Licensing
Disney Youth Programs
Disney’s Lion King Experience
Drake University School of Education
Duke TIP
EAI Education
Early College at Mary Baldwin
East Baton Rouge Parish School System
eCybermission
Education/Ricks Center for Gifted Education
Educational Tours
Edgenuity
Elon University
Engine-Uity, Ltd.
Equal Exchange Fundraising
ERB-Educational Records Bureau
Executive Functioning Success
FACEing MATH
Feel Good, Inc.
Feynman School
Fira Labs
Fit to a Tee
Fizze Labs
Florida Institute of Technology
Forman School
Fox Imaging
Free Spirit Publishing
Friedrichs Education
Frog Publications
Future Problem Solving Program
Games by Absolute Zero/Be Amaysing LLC
Gamestar Mechanic
Gary K. Herberger Young Scholars Academy
Genius Coaching
GiftedandTalented.com
Gifted Unlimited, LLC
Gigamic
Gold Co
Grand Canyon University
Great Books Foundation
Great Potential Press
GT Ignite
Handwriting Without Tears
Hickory Grove Press
Hoosier Academies (K12, Inc.)
HMH Houghton Mifflin Harcourt
Hybrid Learning Program at the Barstow School
iD Tech Camps
IDGE
IMACS INI LLC
InspiredED Educators
Interact/Storypath
Interlochen Center for the Arts
International Baccalaureate Americas
International Connections Academy
Invent Now / Camp Invention
Jack Kent Cooke Foundation
Jodie Mahoney Center for Gifted Education, UALR
Johns Hopkins University Center for Talented Youth JHU CTY
Jonathan’s Jewels
Juice Plus
K12 Inc. / Colorado Virtual Academy
Kendall Hunt Publishing Company
Kennedy Krieger Institute, Department of Behavioral Psychology
Kentucky University
Keystone Science School
Kiss Institute for Practical Robotics
Kivi Kids Catalog
Knowysys Test Prep
Laurel Springs School
Lead2Feed Student Leadership Program
Learning
LEGO Education North America
Level Up Village
LifeBound
Linton Make-A-Book, Inc.
Looney Labs
Love Publishing Company
M Foltz
Madison REACH Program
Mane’s Words Inc
Marygrove College
Math Olympiads/MEOMS
MathTwister, LLC
McCalle School
Meet Minneapolis
Meridian Stories
MHS
Michaelson Lab – University of Iowa
Midtown International School
Milwaukee Public School
Mind Vine Press
Mindwrox Educational Services
Mirman School
Montclair State University
My Own New Biz
Nathan Levy Books LLC
National Beta Club
National Inventors Hall of Fame/ Camp Invention
Nexus Academy of Indianapolis
New Mexico Association for the Gifted
New Mexico Highlands University
NOA
Northwestern University
Oak Crest Academy
Oak Meadow
Odyssey of the Mind
Once Upon a Mind
Options for College
Otto Trading Inc
PA Publishing
Pearson
Peer Learning Assessment Programs
Pieces of Learning
Piotsco Education
Program for the Exceptionally Gifted – Mary Baldwin University
Progressive Mastery Learning
Project Exploration, LLC
Prufrock Press, Inc.
Purdue University / GER2I
Regis University College for Professional
Renzulli Learning, LLC—a Division of Compass Riverside Publishing
Riverside Insights
RJB/Albert’s Insomnia
ROBOTLAB
Ross School
Routledge
Royal Fireworks Publishing Co., Inc.
Saint Joseph’s University Online
Degree Programs
Scholars Program
Scholastic Testing Services, Inc.
School Technology Resources
School Tours of America School Year Abroad
ScienceBuzz
Sea Camp
SENG Supporting Emotional Needs of the Gifted
Sequoya Choice – Arizona Distance Learning
Set Enterprises, Inc.
Shattuck-St. Mary’s School
SimplyFun
SoulSpark
Southern Science Supply
Space Camp & Aviation Challenge
Speed Stacks, Inc.
Spy Alley Partners, LLP
Stanford EPGY
Stanford Pre Collegiate Studies
Stargate School ‘The Gifted Solution’ Summer Discovery
Summer Institute for the Gifted
Super Duper Publications
Sycamore School
Talented & Gifted Texas A&M
Talents Unlimited
Tangible Play Inc.
Taylor & Francis Group
Teacherguide, Inc.
Texas Instruments
The Grayson School
The Logan School for Creative Learning
The National Beta Club
The Oxford Academy
The Poetry Project
The Walking Classroom
Thomas Geale Publications Inc.
Tin Man Press
Tomorrow’s Dreams
Transatlantic Outreach Program/
Goethe-Institute
Truman Institute at Truman State University
University of Alabama
University of Central Arkansas
University of Cincinnati
University of Colorado, Colorado Springs
University of Connecticut, Renzulli Center
University of Connecticut Neag Center for Gifted Education and Talent Development
University of Denver / Morgridge College
University of Hawaii at Hilo – Hawaii EDventure
University of Iowa
University of Missouri Online
Gifted Programs
University of Northern Colorado
University of Oregon Summer Enrichment
University of Virginia
Usborne Books & More
US Space and Rocket Center
UW Robinson Center for Young Scholars
Venture Pearls & Sculpture
Virtual Learning Academy Charter School
Voter Leadership
West Love
West Virginia University
Whitaker’s
Whitworth University
Wholenemovement
William & Mary Center for Gifted Education
Wisconsin Center for Academically Talented Youth UW - Madison
WordMasters
World Council for Gifted and Talented
Children WCSTC
YMIR, Inc.
The Ultimate Puzzle You Can Do
The Rubik’s Cube
Zometool, Inc.
NAGC 67th Annual Convention Exhibit Booth Package

TO PURCHASE A BOOTH
Please click the “Purchase Booth or Sponsorship” button at this link and follow the steps for the purchase process.

Booth Package
• 10’ x 10’ booth
• 8’ tall back drape, draped side rails
• Skirted 6’ Table and 2 chairs
• ID sign
• Booth carpeting
• Name, description and logo listing in our convention program, app, and website. *Please note production deadlines apply
• Two complimentary convention registrations, good for access to all NAGC Convention activities (including keynotes, mini-keynotes, concurrent sessions, and evening events). All additional badges will be full price.
• Post-show attendee USPS address list

Table Top Package
• 1 skirted 6’ table
• 1 chair
• 1 complimentary full convention registration

NAGC 67th Annual Convention Exhibition Hall Hours
Please note that times are subject to change.

Thursday, November 5
8:00 am – 3:30 pm Exhibit Booth Setup
4:30 pm – 6:30 pm Exhibit Hall Open—Welcome Reception

Friday, November 6
9:00 am – 5:00 pm Exhibit Hall Open
11:30 am – 12:45 pm Exhibit Hall Break/Lunch on your Own
11:45 am – 12:45 pm Poster Gallery
3:30 pm – 4:15 pm Exhibit Hall Refreshment Break

Saturday, November 7
9:00 am – 3:00 pm Exhibit Hall Open
11:30 am – 1:00 pm Exhibit Hall Break/Lunch on your Own
12:00 pm – 1:00 pm Poster Gallery
3:00 pm – 5:00 pm Exhibit Booth Dismantle

Exhibitor Add-On Items
(Additional Fees Apply)
• Optional Lead Tracking
• Exhibitor Workshop
• Corner Chat
• Traffic Generator Scavenger Hunt
• Aisle Signs

See Page 11 for full details and additional opportunities.

“My company, Riverside Insights, has been exhibiting at NAGC for as many years as I can remember. It’s a key meeting of thought leaders and practitioners in gifted education, and represents a critical constituency of those who use our assessment solutions. The value of our conversations with attendees and the sessions we attend is top-notch. We also find the conference well-organized, efficiently run, and responsive to input from exhibitors and sponsors.”

— Riverside Insights - Marty Quinn

Parent Day at NAGC20
Parents and others from the local community will be invited to attend Parent Day on Saturday, November 7 to help parents access resources and learn the ins and outs of raising a gifted child.

QUESTIONS? Please contact Deanne Rockola Altman 301-200-4616 ext. 103 or nagcexhibits@sponsorshipboost.com
Booth Pricing

<table>
<thead>
<tr>
<th></th>
<th>Before March 31</th>
<th>After March 31</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard</td>
<td>$1,400</td>
<td>$1,620</td>
</tr>
<tr>
<td>Non-profit</td>
<td>$1,345</td>
<td>$1,565</td>
</tr>
<tr>
<td>Table Tops</td>
<td>$750</td>
<td>$850</td>
</tr>
</tbody>
</table>

In addition to the booth rental rates, some locations have additional fees.

Corner fees $150
End cap fees $450 (Two 10x10s booths open to aisles on all 3 sides)

Pricing for other booth configurations available upon request.

CANCELLATION POLICY

If the exhibitor cancels on or before July 5, 2020.
A service charge of $100 will be assessed for each 10’x10’ booth/table top. The balance will be refunded to the exhibitor after the exhibition has ended.

If the exhibitor cancels after July 5, 2020
The entire booth rental fee is forfeited. Canceling forfeits all of its complimentary meeting registrations. NAGC may cancel the exhibitor’s booth space for cause at any time and retain the entire rental fee. NAGC20 Exhibitor Terms and Conditions presented and accepted through online rental process.

“My colleagues and I had a wonderful time at the NAGC Annual Convention in Albuquerque, NM. The event was not only well run, but it was well attended and provided ample opportunities for us to showcase our products and services for those that need them most. We loved being able to meet with so many educators from all over the country; we’re already looking forward to next year!”

— Art of Problem Solving - Grayson Maas
EXHIBIT DATES: November 5-7, 2020 | Disney’s Coronado Springs Resort | Veracruz B & C

The complete floorplan can be found at: http://bit.ly/NAGC20EXHall
Hotel
The official hotel is
_disney's coronado springs resort_
1000 Buena Vista Drive
Lake Buena Vista, FL 32830
Phone: (407) 939-4686

Book your hotel now:
and access important Disney links and online tools to plan your visit.

Special Group Rate:
$189.00 plus tax

Reservation Deadline:
October 14, 2020
General Contractor
Fern is the general contractor for the NAGC show. Exhibitors will receive an electronic exhibitor service kit at least 60 days prior to the show with information on electrical, carpet, furnishings, equipment rental, materials shipping and receiving, etc.

Location
Disney’s Coronado Springs Resort | Veracruz B & C
1000 W Buena Vista Dr, Lake Buena Vista, FL 32830
(407) 939-1000

Show Contact
Exhibits and Sponsorship Manager
Deanne Rockola Altman 301-200-4616 ext. 103
NAGCexhibits@sponsorshipboost.com
Sponsorship Prospectus

Increase awareness and brand exposure during the NAGC 67th Annual Convention at Disney’s Coronado Springs Resort from November 5-8, 2020.

Stand Out from the Competition

With more than 60 exhibitors, optimize your exposure by selecting the perfect combination of opportunities that will enhance your presence and visibility at the conference.

- Maximize your brand exposure and show your commitment to schools, teachers, parents, and gifted children
- Increase your booth traffic through targeted advertising options
- Promote your innovative programs, products or services

Sponsorships are now purchased online

TO PURCHASE A SPONSORSHIP

Please click the “Purchase Booth or Sponsorship” button at the link below and follow the steps for the purchase process. When you reach the booth map page, please select the skip button at the top right of the page to view sponsorships.


QUESTIONS? Please contact Deanne Rockola Altman at 301-200-4616 ext. 103 or nagcexhibits@sponsorshipboost.com
Sponsorship Prospectus

NAGC20 recognizes multiple distinctive levels of support; all conference advertising, sponsorships, workshops, and receptions are chosen individually, but may be combined to achieve the listed sponsor levels.

ALL NAGC20 sponsors will receive:
- Company Logo on the NAGC20 website, app, onsite program and signage (*production deadlines apply)
- Totebag insert
- 12-month listing in the NAGC Gifted and Talented Resource Directory
- Pre and post convention attendee USPS mailing list

VALEDICTORIAN  ≥ $15,000
- 1 Full Page Advertisement in PHP and THP publications
- Full Page B&W advertisement in NAGC20 Onsite Program
- 3 Full Convention registrations
- 2 VIP invites to President’s Reception

HONOR SOCIETY  ≥ $5,000
- 1/2 Page B&W advertisement in NAGC20 Onsite Program
- 2 Full Convention registrations

SALUTATORIAN  ≥ $10,000
- 1 Full Page Advertisement in PHP or THP publication
- Full Page B&W advertisement in NAGC20 Onsite Program
- 3 Full Convention registrations
- 1 VIP invite to President’s Reception

DEAN’S LIST  ≥ $7,500
- Full Page B&W advertisement in NAGC20 Onsite Program
- 2 Full Convention registrations

QUESTIONS? Please contact Deanne Rockola Altman 301-200-4616 ext. 103 or nagcexhibits@sponsorshipboost.com
Branding

**Conference Totebag**  $10,000
Distributed to all attendees, the bag will include your logo and the name of the convention, and the NAGC convention logo.

**Name Badge**  $10,000
A highly visible vehicle for your logo—your logo will appear with the NAGC20 logo on badges worn by attendees, speakers, and exhibitors.

**Charging Station**  $7,500
Mobile phones and tablets are used constantly throughout the convention; attendees check session titles, presentation slides, and speaker bios. Unfortunately, these devices need charging often! Your sponsorship includes 2 charging stations with your custom graphics, 1 daily app notification recognizing sponsorship, and 1 floor sticker placed in front of sponsor booth.

**Carpet Directional Stickers**  $7,500
A highly visible promotional opportunity. Advertise your company logo, repeated with the NAGC20 logo placed on 20 floor stickers throughout the convention center.

**Water Station**  $7,500
2 Water Coolers with signage including the sponsor logo will be displayed at the convention. 1 in the exhibit hall and 1 in a highly visible area of the convention.

**Column Wrap**  $5,000
Custom Graphics on one column wrap or display (4 panels) placed in high attendee traffic area at the convention.

Be there for the magic
Branding continued

**WIFI** $5,000
Imagine how appreciative attendees will be to have WIFI access for their devices. Sponsor name and logo will appear on onsite signage, website, onsite program book, and app.

**Aisle Floor Stickers** $1,500
Each Exhibit Hall aisle has two (2) floor stickers marking the aisle numbers. These stickers are at the front and back section of the exhibit halls. Advertise your company logo and booth number on the aisle floor sticker where your booth is located. Only one company per aisle is allowed.

**Self Check-In** $1,500
Sponsor Logo to appear on banner at the top left corner of all Self Check-In computer screens and one (1) sign with logo.

**You Are Here Locator** $1,500
Custom Graphic on the backside of one (1) NAGC20 directional sign meter board. (2 available)
Scavenger Hunt $1,500
Attendees love this company trivia game played on the mobile app for exciting prizes! Each participating exhibitor will have a QR code sign in their booth. Attendees use the mobile app to scan the code—which then asks them to answer a question about the exhibitor’s company. All questions are provided by the participating companies! This game will last all 3 days of the exhibit hall with grand prizes for the winners handed out at NAGC’s Networking Niche on the last day. Sponsor also receives a totebag insert.

Rest Stop $1,500
Your company name on signage by a rest stop/break area in the convention center.
Educational Events

**General Session**  $10,000
NAGC general sessions are well attended and a highlight of the convention schedule. Your company name and logo will be associated with the chosen general session on the website, brochures, onsite program, and app. You may also choose to place a printed piece on the chairs.

**Poster Gallery**  $5,000
The Poster Gallery is in the Exhibit Hall and is a popular destination. Your company name and logo will be listed as the presenting sponsor on the website, brochures, onsite program, and app.

**Exhibitor Workshops**  $750
- 1 hour in length
- Scheduled during convention educational breakout sessions, not during breaks or lunches

**AVAILABLE TIMES:**
**FRIDAY, NOVEMBER 6**
Morning  Midday  Afternoon
**SATURDAY, NOVEMBER 7**
Morning  Midday  Afternoon

**10 Minute Corner Chat — Innovation + Gifted Ed**  $400
Located in the NAGC20 Networking Niche in the exhibit hall. Sponsor can showcase games, curriculum, programs, or a product demonstration. 10 minutes only—Q&A can follow at your booth. (4) 10 minute slots 3:45 pm–4:20 pm on Friday, Nov 6 or (4) 10 minute slots 11:45 am–12:50 pm on Saturday, Nov 7.

Each sponsor receives the following:
- Your company name included on signage
- 1 push notification
- Link to video recording
Reception/Networking Events

**Ribbon Cutting/Welcome Reception** $10,000

This evening event for attendees is a chance to welcome attendees to the NAGC19 Convention. Located in the Exhibit Hall, attendees visit the exhibitors, network with new colleagues, and greet old friends. A sponsor representative may welcome those attending. Your company name and logo will be associated with this reception on the website, brochures, onsite program, and app. A company representative will assist with ribbon cutting at opening welcome reception.

**Celebration of Excellence Reception** $7,500

This evening event for Convention attendees is a celebration of gifted education leaders and awards winners! Sponsor representative may welcome those attending and will have two minutes to address the attendees at the start of the event. Your company name and logo will be associated with this reception on the website, brochures, onsite program, and app.

**Morning & Afternoon Breaks** $5,000

Have your company name and logo associated with a morning or afternoon break on the onsite signage, website, brochures, onsite program, and app.

**Networking Niche** $15,000

The NAGC Networking Niche will be located in the Exhibit Hall. This popular destination hosts selfies and gives attendees a chance to network with colleagues and leaders in gifted education. Your company name and logo will be associated with all marketing material on the website, onsite program, and app. The Sponsor logo will also be included on the selfie sign and all signs in the Networking Niche. The sponsor can present 1 corner chat and signage will be added to the break on Friday Afternoon.

**Javits-Frasier Scholarships and Reception** $15,000

This popular program brings teachers from Title I schools to the NAGC Convention and connects them with a year-long mentor. Your sponsorship directly supports 2 Javits-Frasier Scholars and the Javits-Frasier Scholar Reception in the Networking Niche on Thursday night. Your company name and logo will be associated with this event on the website, brochures, onsite program, and app. You will have an opportunity to address the scholars and alumni, as well as place a printed piece on the tables in the Networking Niche.
# Print Advertising

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Price</th>
<th>Dimensions</th>
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</thead>
<tbody>
<tr>
<td>Back Cover (4/c)</td>
<td>$3,500</td>
<td>7.75” wide x 9.75” high no bleeds</td>
</tr>
<tr>
<td>Inside Back Cover (4/c)</td>
<td>$2,800</td>
<td>7.75” wide x 9.75” high no bleeds</td>
</tr>
<tr>
<td>Inside Front Cover (4/c)</td>
<td>$2,800</td>
<td>7.75” wide x 9.75” high no bleeds</td>
</tr>
<tr>
<td>Center Spread (4/c)</td>
<td>$3,600</td>
<td>14.5” wide x 9.75” high no bleeds</td>
</tr>
<tr>
<td>Full Page (4/c)</td>
<td>$1,800</td>
<td>7.25” wide x 9.75” high no bleeds</td>
</tr>
<tr>
<td>Half Page (4/c)</td>
<td>$950</td>
<td>7.25” wide x 4.75” high (does not bleed)</td>
</tr>
<tr>
<td>Full Page (B/W)</td>
<td>$1,200</td>
<td>7.25” wide x 9.75” high no bleeds</td>
</tr>
<tr>
<td>Half Page (B/W)</td>
<td>$650</td>
<td>7.25” wide x 4.75” high (does not bleed)</td>
</tr>
</tbody>
</table>

**Print Deadlines:**
- Insertion order due **August 24, 2020**
- Ad material due **September 14, 2020**

**Totebag Insert**
- $1,200
- Insert your item in the totebag that each NAGC20 attendee receives at registration. Attendees love swag! Pencils, pens, pads, and other ideas will extend your brand.
- Insertion order due **September 14, 2020**.
### Digital Advertising

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>App Splash Page Ad</strong></td>
<td><strong>$5,000</strong></td>
</tr>
<tr>
<td>Highly visible branded opportunity on the NAGC20 app. The app splash page will be shown for 3 seconds each time the NAGC20 app is opened. (1 available)</td>
<td></td>
</tr>
</tbody>
</table>

| **E-blasts**                     | **$1,200** |
| Have NAGC send out your custom marketing message to attendees prior to the convention. Only one sponsored eblast sent out each week. (5 available) |

| **Banner on the Pre-Conference Briefing** | **$1,200** |
| Sponsor logo or graphic will be included as a banner. Only one sponsor per briefing. (5 available, 4 pre-show and 1 post show) |

| **App Homescreen Tile Ad**        | **$1,000** |
| The most visible advertising opportunity on the App. It appears on the convention app homepage and links to your URL. |

| **App Subpage Banner**           | **$500** |
| Sponsor Logo to appear on Exhibit List Page, Sponsor List Page or Full Schedule Page. (3 available) |

### NEW!

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Save the Date
for 2021
Gaylord Rockies
Resort, Colorado
November 11–14, 2021

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