

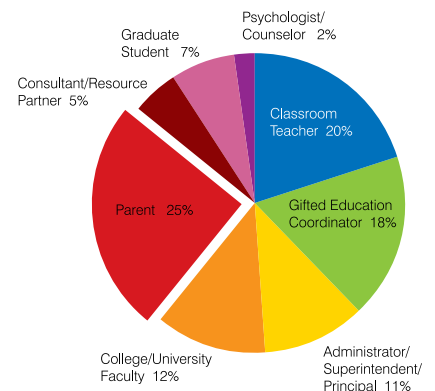
Teaching for High Potential (THP) is a publication from the National Association for Gifted Children (NAGC) designed with educators in mind. Each issue is filled with practical guidance and classroom-based materials for educators striving to understand and challenge their high-potential learners.

THP is included in each polybag mailing of *Gifted Child Quarterly*, sent to NAGC members four times each year (January, April, July, and October). In addition, individual members who do not choose to receive *Gifted Child Quarterly* receive THP. THP also has a “pass along” value that contributes to raising awareness among educational practitioners and administrators.



Who Reads THP?

THP Reader Demographics



Advertising Rates

Effective Date: December 1, 2011
 Contact: Ken Cibroski, 877.965.7492 (toll free), ken@adguidance.com

Four Color (all rates are per insertion)

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Quarter Page 4¾" x 5"	\$300	\$275	\$271	\$257

Ad Dimensions (width x height)

Publication trim size: 8.5" x 11" (no bleeds)

Back or Inside Back Cover	8" x 10½"
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- Preferred materials: high-resolution pdf files submitted to ken@adguidance.com.
- A copy of the insertion order must accompany ad materials.

About NAGC

The National Association for Gifted Children (NAGC) is a member-supported organization of nearly 7,000 educators, administrators, parents, university personnel, and interested gifted advocates. NAGC promotes the support and education of bright learners in school, at home, and in the community.



Advertising Insertion Order

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Insertion

Issue

- Spring 2012
- Summer 2012
- Fall 2012
- Winter 2013

Ad Type

- Four Color
- Black and White

Ad Size/Placement

- Back Cover
- Inside Back Cover
- Full Page
- Half Page
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