NAGC 61st Annual Convention and Exhibition
November 13-16, 2014 > Baltimore, MD
National Association for Gifted Children
The National Association for Gifted Children’s Annual Convention and Exhibition is the largest annual convention devoted to gifted learners. Our convention brings together more than 2,200 individuals from around the country who are dedicated to supporting the needs of high-ability children. Join us in Baltimore, MD from November 13-16, 2014 for the NAGC 61st Annual Convention and Exhibition.
We invite you to showcase your company or organization to our school administrators, teachers, researchers, university faculty and parents of gifted children.

Why Exhibit at NAGC?

SALES
Generate onsite sales of your products specifically suited for this audience. Books, puzzles, worksheets, and games are all sold onsite.

NETWORK
Enhance relationships with both the leaders and classroom teachers of gifted education educators.

EXPOSURE
Market your organization and raise brand exposure to the entire gifted education community.

EDUCATION
Receive complimentary registrations to all educational sessions and events.

PRACTICAL DEMONSTRATIONS
Give attendees hands-on access to your products.

“The teachers, administrators, and parents that we come in contact with at the NAGC Convention always seem very eager to gather as much information as possible about programs, services, and products that could be a resource for their gifted students. Even though exhibitors want large numbers of contacts, we value meaningful contacts. We get those meaningful contacts at the NAGC Convention & Exhibition.”

Amy Summers Melvin
The National Beta Club
Convention Attendee Profile

More than **2,500 individuals** from around the country who are dedicated to supporting the needs of high-ability children attend the NAGC Convention.

**Attendees include:**
- Classroom Teachers
- Central Office Gifted and Talented Coordinators/Administrators
- College and University Faculty
- Counselors and School Psychologists
- Gifted Education Researchers
- Parents of Gifted Children
- Graduate Students (future leaders in the field!)

Each year, the **local state Gifted & Talented association** brings a substantial amount of teachers, administrators, and parents. For 2014, the Maryland Educators of Gifted Education organization is committed to having a large local presence!

**Parents Day**

On Saturday, November 15, nearly **300 parents** from the surrounding region will join together for a day of education and networking. They will visit the exhibit hall during lunchtime on Saturday.

### Attendance Numbers

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>New Orleans</td>
<td>1,789</td>
</tr>
<tr>
<td>2012</td>
<td>Denver, CO</td>
<td>2,725</td>
</tr>
<tr>
<td>2013</td>
<td>Indianapolis, IN</td>
<td>2,167</td>
</tr>
<tr>
<td>2014</td>
<td>Baltimore, MD</td>
<td>2,200 expected</td>
</tr>
</tbody>
</table>
Who should Exhibit at NAGC?

If you provide one of these services or products, you should definitely exhibit with us!

- Assessment and Exam Providers
- Blended Learning Schools
- Book Publishers
- Career Opportunities/Vocations
- Classroom Specialty Education Providers
- Classroom Supplies/Equipment/Decorations
- Co-Curricular Programs
- Consulting Services
- Core Curriculum/Curriculum Resources/Materials
- Early Childhood Education
- Experiential Education Providers
- Foreign Language Education Providers
- Game Manufacturers
- National Educational Organizations
- Online Education Providers
- Professional Development
- Publications, Textbooks, or Supplements
- Puzzle Manufacturers
- Stem Education Providers
- Study Abroad Programs
- Summer Camps
- Teacher Support Materials
- Testing/Guidance
- Toy Manufacturers
- University Centers of Gifted Development
- Youth Programs

“Lintor Make-A-Book has exhibited at NAGC for the last six years...and EVERY year has been a positive experience! We always gather lots of leads at the booth...because NAGC does everything in its power to ensure good traffic in the exhibit hall! And these leads generate into SALES!

NAGC is also the only organization whose conference we attend that provides ample opportunity to its vendors for presentations that are woven into the breakout sessions schedule.

I would strongly recommend this convention for anyone selling into this market.”

Janice Miller
LINTOR Make-A-Book, Inc.
Past Exhibitors include:

Accelerated Schools
ALEKS Corporation
Alpha+Excel
American Mensa
Anatomy in Clay Learning System and PowerPlay Strategies Inc.
Arkansas at Little Rock
Asia Pacific Conference on Giftedness
Ball State Center for Gifted Studies
Baltimore 2014
Barstow School
Belin-Blank Center
Beyond the Blackboard
Bia-Maranatha
Bilingual Books
The Bizworld Foundation
Blue Orange Games
Borenson and Associates
Borenson and Associates, Inc.
Bosball Educational Robotics
Bright Ideas
Bright Ideas Catalog / A.W. Peller & Assoc.
Broomfield Academy
Bureau Talent
Camp Invention
Capitol College
Center for Bright Kids, Regional Talent Development Center
Center for Gifted Education - College of William and Mary
Center for Gifted Studies, Western Kentucky University
Center for Talent Development Northwestern University
College & Work Readiness Assessment
College at 12
College of William and Mary, Center for Gifted Education
Colorado Courseware
Compass Learning
Concordia Language Villages Connections Academy
Creative Learning Press
Crow Canyon
Archaeological Center
CTB/McGraw Hill
Culver Academies
Daimon Institute for the Highly Gifted and Powerplay Strategies
DataWerks Limited
Davidson Institute for Talent Development
The DBQ Project
Destination ImagiNation, Inc.
Development
Development Center
DGP Publishing
Dinah-Might Adventures
Dinah-Might Adventures, LP
Discovery Student Adventures
Discovery Toys
Disney Youth Programs
Drake University
Drake University School of Education
Duke TIP
Duke University
Talent Identification
EAI Education
Early College At Mary Baldwin
East Baton Rouge Parish School System
eCybermission
Education/Ricks Center for Gifted Education
Engine-Uity, Ltd.
Equal Exchange Fundraising
Executive Functioning Success
Exhibitor Name
FACEing MATH
Florida Institute of Technology
Fox Imaging
Free Spirit Publishing
Frog Publications
Future Problem Solving Program International
Gamestar Mechanic
Gary K. Herberger Young Scholars Academy
Gold Co
Great Books Foundation
Great Potential Press
Handwriting Without Tears
Hickory Grove Press
Hoosier Academies (K12, Inc.)
Hybrid Learning Program at the Barstow School
INI LLC
Institut
Interact
International Connections
Invent Now / Camp Invention
Jack Kent Cooke Foundation
Jodie Mahony Center for Gifted Education, UALR
Johns Hopkins University
Center for Talented Youth
Juice Plus
K12 Inc. / Colorado Virtual Academy
Kendall Hunt Publishing Company
Kentucky University
Keystone Science School
Kiwi Kids Catalog
Knowsys Test Prep
Laurel Springs School Learning
LEGO Education North America
LifeBound
Lintor Make-A-Book, Inc.
The Logan School for Creative Learning
Love Publishing Company
Marie’s Words Inc
Marygrove College
Math Olympiads
MathTwister, LLC
Mind Vine Press
Mirman School
Mirman School for Gifted Children
My Own New Biz
Nathan Levy Books LLC
National Association for Gifted Children
National Beta Club
Nexus Academy of Indianapolis
NOAA
Northwestern University
Odessey of the Mind
Once Upon a Mind
PA Publishing
Pearson
Pearson Learning Assessments
Pieces of Learning
Pitsco Education
Prufrock Press, Inc.
Purdue University / GERI
Regis University College for Professional
Renzulli Learning, a Division of Compass
Riverside Publishing
RJB/Albert’s Insomnia
Ross School
Routledge
Royal Fireworks
Royal Fireworks Publishing Co., Inc.
Saint Joseph’s University
Online Degree Programs
Scholars Program
Scholastic Testing Service, Inc.
School Technology Resources
School Tours of America
Sea Camp / Talented & Gifted
Texas A&M
SENG
Set Enterprises, Inc.
Shattuck-St. Mary’s School
SimplyFun
Space Camp & Aviation Challenge
Speed Stacks, Inc.
Stanford EPGY
Stargate School ‘The Gifted Solution’
Summer Institute for the Gifted
Super Duper Publications
Sycamore School
Talents Unlimited
Taylor & Francis Group
Texas Instruments
Tin Man Press
Tomorrow’s Dreams
Transatlantic Outreach Program/Goethe-Institute
Truman Institute at Truman State University
University of Cincinnati
University of Colorado
Colorado Springs
University of Connecticut Neag Center for Gifted Education and Talent Development
University of Denver / Morgridge College
University of Missouri
Online Gifted Programs
University of Oregon
Summer Enrichment
Usborne Books & More
Venture Pearls & Sculpture
Visit Indy
West Virginia University
Whittaker’s
Wholenmovement
William and Mary
Wisconsin Center for Academically Talented Youth
WordMasters
World Council for Gifted and Talented Children
YMIR, Inc/The Ultimate Puzzle
You Can Do The Rubiks Cube
Zometool, Inc.
NAGC 61st Annual Convention & Exhibition Booth Package

Booth Package

• 10’ x 10’ booth
• 8’ tall back drape, draped side rails
• Skirted 6’ Table, 2 chairs, ID sign
• Name and description listing in our Convention program book, APP and website
• Two complimentary Convention registrations, good for access to ALL NAGC Convention activities (including keynotes, mini-keynotes, concurrent sessions, and evening events)
• Option to purchase up to two additional registrations for a discounted rate of $299 each
• Post-show attendee address list, upon request

The Exhibitor must pay its booth rental fee in full at the time it submits its application.

Booth Pricing*

Reserve your booth space by March 3, 2014 and SAVE!

**Early Bird Rate (before March 3, 2014)**
- Standard 10x10 $950
- Non-profit 10x10 $900

**Rate (after March 3, 2014)**
- Standard 10x10 $1,145
- Non-profit 10x10 $1,020

In addition to the booth rental rates, some locations have additional fees.

- Corner fees $150
- End cap fees $450 (Two 10x10s booths open to aisles on all 3 sides)

*Pricing for other booth configurations available upon request

Exhibition Show Hours

**Thursday, November 13**
- 8:00 am – 3:00 pm: Exhibit Booth Setup
- 4:00 pm – 6:00 pm: Opening Reception - Exhibit Hall Open

**Friday, November 14**
- 7:30 am – 5:00 pm: Exhibit Hall Open

**Saturday, November 15**
- 7:30 am – 3:00 pm: Exhibit Hall Open
- 3:00 pm – 8:00 pm: Exhibit Booth Dismantle

Please note that times are subject to change.

QUESTIONS? Contact the NAGC Exhibits Manager at 301-200-4616 or nagcexhibits@sponsorshipboost.com
Floor Plan

Exhibit Dates: November 13-15, 2014
Baltimore Convention Center (Exhibit Halls F, G, and Swing) • Baltimore, MD

The complete floorplan can be found at www.nagc.org/2014exhibit.aspx.
Booth Rental

Go to our 2014 Exhibitor Service at www.nagc.org/2014exhibit.aspx

1. Type in your company’s name.
2. Add in your administrative booth sales contact information for your company.
3. Indicate the booth you would like to rent.
4. Enter payment information.
5. An email confirmation of your contract submission will automatically be sent to the booth coordinator.

It’s that simple!

Cancellation Policy

If the Exhibitor cancels on or before August 1, 2014:
A service charge of $100 will be assessed for each 10x10 booth area. The balance will be refunded to the Exhibitor after the Exhibition has ended.

If the Exhibitor cancels after August 1, 2014:
The entire booth rental fee is forfeited. Canceling forfeits all of its complimentary meeting registrations. NAGC may cancel the Exhibitor’s booth space for cause at any time and retain the entire rental fee.

QUESTIONS? Contact the NAGC Exhibits Manager at 301-200-4616 or nagcexhibits@sponsorshipboost.com
Exhibition Rules and Regulations

Applicability
NAGC’s Exhibit Regulations are an official part of the exhibit application. The Exhibitor’s signature on the application is an indication that the Exhibitor understands and accepts the Exhibit Regulations.

Interpretation
NAGC, through its designated representatives, reserves the right to interpret these Regulations and make additional rules as necessary for the proper conduct of the Exhibition. NAGC’s decisions are final. The Exhibitor’s request for permission to deviate from any of these Regulations must be submitted in writing for approval by NAGC.

Amendments
NAGC and companies with whom it contracts for the purpose of producing the Exhibition are not liable for the actions of the Exhibitor or its employees.

Cancellation
If the Exhibitor cancels on or before August 1, 2014, it will be assessed a service charge of $100. The balance will be refunded to the Exhibitor after the Exhibition has ended. If the Exhibitor cancels after August 1, 2014, it forfeits its entire booth rental fee. Canceling forfeits all of its complimentary meeting registrations. NAGC may cancel the Exhibitor’s booth space for cause at any time and retain the entire rental fee. The Exhibitor must pay its booth rental fee in full at the time it submits its application.

Freight
The Exhibitor agrees that all of its personnel will be fully cognizant of and abide by these Exhibit Regulations and NAGC staff applying them. If a booth is not set up by 4:00 pm November 13, 2014, NAGC does not claim any liability for the Exhibitor’s freight. Exhibit personnel are permitted in the exhibition area one hour prior and after show hours. NAGC expects that they will use this time to restock and organize its booth. For security reasons, the exhibit area is not intended for use as a private meeting area when the Exhibition is closed. The Exhibitor may not begin packing merchandise and dismantling its booth or displays until after official show hours. Crates and cartons will not be delivered until that time. The Exhibitor must make arrangements for the use of Exhibitor services (e.g., labor, shipment of exhibit materials from the Exhibit Hall) well in advance of the Exhibition’s closing. Any Exhibitor who dismantles and/or departs prior to the published close of the show will jeopardize participation in future NAGC events.

Professional Standards
The Exhibitor’s products or services must be related to and appropriate to the 2014 NAGC Annual Convention or to use in gifted education. No personal solicitation or distribution or placement of advertising or complimentary materials outside the Exhibition is allowed, unless previously arranged with NAGC. The Exhibitor must refrain from unethical and unfair business or sales practices. The Exhibitor may not photocopy extracts or pages from copyrighted publications for business/commercial purposes to avoid payment of reprint or copyright fees. The Exhibitor may distribute reprints only when permission has been obtained and license fees paid. The Exhibitor may not photograph or examine another exhibit booth without permission from both NAGC and the other Exhibitor(s). NAGC reserves the right to photograph any exhibit booths for publicity purposes.

Sound
The Exhibitor may not allow noise from demonstrations or sound systems to interfere with or detract from other exhibits. The use of sound systems or equipment producing sound, including generators, must be approved in advance by NAGC. NAGC may reserve the right to determine at what point sound constitutes interference and must be discontinued. A generator must be enclosed in a soundproof container. The Exhibitor warrants that no live or recorded music protected by copyright will be performed or played in connection with the exhibit booth without written permission from the copyright holder.

Cancellation
The Exhibitor’s personnel must be present at its booth at each daily opening. The Exhibitor should keep an attendant at its booth during the open hours of the Exhibition. There must be an Exhibitor present in the booth during the dedicated show hours.

Once the Exhibition begins, the Exhibitor may not have access to the exhibit area until one hour prior to the daily opening and one hour after the daily closing. After exhibit hours, the Exhibitor may enter the exhibit area only if properly identified and after approval from NAGC.

The Exhibitor agrees that the first priority of all its personnel is the safety of those visiting or working at or on its booth before, during, and after the Exhibition opens.

The Exhibitor may have its personnel install and dismantle its exhibits, provided that the employees adhere to local labor union rules and regulations. Employees and contractors of the Exhibitor must dress in a professional, business-like manner and maintain reasonable standards of cleanliness, orderliness, and decorum. NAGC may require an Exhibitor to remove an exhibit representative or employee if NAGC deems that the person’s conduct or appearance is unacceptable.

The Commercial Exhibitor’s complimentary meeting registrations may be used by its employees only; complimentary registrations are not transferable to non-employees or consultants unless approved by NAGC. All the Exhibitor’s personnel must wear their NAGC-issued name badges at all times. Misuse or exchange of badges will result in expulsion of the representatives from the meeting and exhibition. Children under the age of 16 are not permitted in the Exhibition area during move-in and move-out.
**Exhibition Rules and Regulations**

**Samples and Souvenirs**

NAGC will not permit the distribution of advertising matter by representatives of firms that are not official Exhibitors. The Exhibitor may distribute samples of approved products and souvenirs provided it is done in a professional and dignified manner, does not create a nuisance or disturbance, and causes no interference with adjoining exhibits. The Exhibitor may distribute these materials only in the Exhibition.

**Space Utilization**

The Exhibitor must restrict its exhibit to the confines of its booth space. The Exhibitor may not block access to or visibility of any other exhibit. NAGC may prohibit any exhibit or part of an exhibit which, in NAGC’s sole discretion, is not suitable for or in keeping with the theme or character of the Exhibition. The Exhibitor may not reassign, sublet, or share any part of its booth space without prior approval. NAGC controls all aisle space, which may not be used for exhibit or demonstration purposes. A standard booth shall consist of an in-line, 10' x 10' space on the exhibit floor. The Exhibitor must restrict its exhibit to the confines of its booth space. The Exhibitor may not block access to or visibility of any other exhibit. NAGC may prohibit any exhibit or part of an exhibit which, in NAGC’s sole discretion, is not suitable for or in keeping with the theme or character of the Exhibition. The Exhibitor may not reassign, sublet, or share any part of its booth space without prior approval. NAGC controls all aisle space, which may not be used for exhibit or demonstration purposes. A standard booth shall consist of an in-line, 10' x 10' space on the exhibit floor. The maximum height for a standard booth is 8’. The maximum height for an island booth is 12’. For endcaps, only the center 10’ may be 8’ tall. The front of a booth (5’ from the aisle to the middle of a booth) may not extend any higher than 42”, so as not to obscure the sight line of other exhibitors. Side rails must not exceed 36” to prevent any obstructions that would interfere with the view of the other booths. High counters must be placed at least 2’ back from the booth entrance, so as not to cause aisle traffic. Only the back of a booth (5’ from the back wall to the middle of a booth) may be 8’ in height. If an Exhibitor needs to use equipment that conflicts with the aforementioned regulations must submit a sketch and description to NAGC for consideration of a waiver of these regulations. Should spectators or samplers interfere with normal traffic flow in the aisle or overflow into neighboring exhibits, NAGC may require that the presentation or sampling be moved or discontinued. The Exhibitor must keep storage containers and other excess equipment and supplies out of sight to present a professional appearance. Should stored material interfere with the professional appearance of the Exhibition or violate fire regulations, NAGC reserves the right to remove the material or drape the area at the Exhibitor’s expense. Live animals, except for assistance animals, are not allowed in the Exhibition without prior written permission from NAGC. Sufficient light is provided for adequate illumination of the area. Individual electrical outlets are not included in the cost of the booth.

**Booth Assignment**

Exhibit booth space will be assigned on a first-come, first-served basis, based upon receipt of a complete exhibit application, including complete payment. NAGC may use the size of the booth requested and the Exhibitor’s involvement in the meeting to determine booth locations. NAGC will accept applications after the deadline date on a space-available basis only.

**Exhibitor Services**

NAGC will arrange in or near the exhibit area an Exhibitor Service Desk staffed by the Exhibition’s official contractor throughout the exhibition installation, operation, and dismantling periods. The service desk will be open during the Exhibition unless otherwise designated. A service order kit will be sent to the Exhibitor. The kit contains forms and rates of the various services offered by the official contractors. Included are drayage, audiovisual, booth furnishings, labor, electrical, water, and telephone hookup. (Details will follow in the Exhibitor’s service kit). Questions regarding the service kit should be directed to the decorator.

**Insurance**

The Exhibitor must carry broad form general liability insurance at its own expense, which covers the Exhibitor’s employees, agents, contractors, representatives, and invitees. The Exhibitor acknowledges that by signing this contract NAGC accepts no liability whatsoever for the Exhibitor’s personnel or materials. NAGC, its officers, volunteers, staff, or contractors are not responsible for any loss, damage, injury, or theft that may affect the Exhibitor or the Exhibitor’s employees or property through any cause whatsoever, prior to, during, or subsequent to the Exhibition. The Exhibitor expressly releases NAGC, NAGC’s contractors, and NAGC’s representatives, from, and agrees to indemnify the same against, any and all claims for loss, damage, or injury.

In the event the Exhibition cannot be held because of fire, strike, natural disaster, or other circumstances of acts of god beyond the control of NAGC, the Exhibitor’s agreement with NAGC will be cancelled, and NAGC will refund the Exhibitor’s payment in full.

**Fire Safety & Hazardous Materials**

The Exhibitor may use only fireproof materials that meet local fire codes in its exhibits; the Exhibitor agrees to cooperate with the fire marshal in removing or modifying any of its booth materials or displays. The Exhibitor may use not combustible decorations. The Exhibitor may not store loose scrap materials, packing materials, etc., unless in sealed containers. To prevent accidental injury to spectators, the Exhibitor agrees to place hazard barriers around a product demonstration involving any moving and potentially hazardous machines, displays, or parts. The Exhibitor agrees always to supervise a demonstration and to stop it in the event of a potential danger or emergency. The Exhibitor agrees that all electrical equipment it uses in conjunction with the display’s installation, operation, and dismantling will be in good operable condition and able to pass the inspection of the local fire
**Hotel**
The official hotel is the Hilton Baltimore.

**Hilton Baltimore**
401 West Pratt Street, Baltimore, Maryland 21201
Phone: 1-443-573-8700

**General Service Contractor**
Brede Exhibition Services is the General Service Contractor for the NAGC show. Exhibitors will receive an electronic exhibitor service kit at least 60 days prior to the show with information on electrical, carpet, furnishings, equipment rental, materials shipping and receiving, etc.

**Material Handling in Baltimore**
*Please note that the Baltimore Convention Center does not allow organizations to personally unload their exhibit freight from their vehicles and take them to their booth. NAGC understands the importance of keeping material handling and drayage costs to a minimum and has created a solution for those organizations who wish to bring their own freight in their vehicle. NAGC offers a cart service that allows limited material handling support for organizations that want to unload their freight from their own vehicle. Please contact the Exhibits manager at 301-200-4616 for more details.*

**Location**
The Baltimore Convention Center (Exhibit Halls F, G, and Swing)

**Show Contact**

**NAGC Exhibits Manager**
Phone: 301-200-4616
Fax: 888-908-2732
Email: NAGCexhibits@sponsorshipboost.com
**Sponsorship Prospectus**

The NAGC 61st Annual Convention and Exhibition in Baltimore, MD from November 13-16, 2014, offers an exhibit hall to showcase your products/services, plus **multiple advertising and sponsorship opportunities** to increase your awareness among attendees onsite and those viewing the Convention website and smartphone app.

Each of the sponsorships or advertising options provide brand exposure to you while effectively delivering a message of your commitment to schools, teachers, parents, and gifted children.

You have many options, whether you choose a sponsorship level with a package of benefits, or specific sponsorship items.

## PLATINUM

$10,000

Show your dedication to the gifted community with a Platinum-level sponsorship.

(choose one of the following)

<table>
<thead>
<tr>
<th>Conference Tote Bag</th>
<th>Distributed to all attendees, the bag will include your logo artwork and the name of the conference.</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Session Sponsorship</td>
<td>NAGC general sessions are well attended and a highlight of the convention schedule. Your company name and logo will be associated with the chosen general session on the website, brochures, onsite program, and app. You may also choose to place a printed piece on the chairs.</td>
</tr>
<tr>
<td>General Session Sponsorship</td>
<td>A highly visible vehicle for your logo – Your logo will appear on all lanyards worn by attendees, speakers, and exhibitors.</td>
</tr>
</tbody>
</table>

Platinum Level sponsors also receive

- Full page advertisements in **BOTH Parenting for High Potential** and **Teaching for High Potential**
- Full page advertisement in NAGC 2014 Onsite Program
- Name and logo on NAGC 2014 marketing materials, including website, app, and onsite program and onsite signage
- Recognition at NAGC 2014 General Session
- Pre- and post-convention attendee list (mailing addresses only)
- Totebag insert
- 4 full convention registrations
- 12-month listing in NAGC Resource Directory

QUESTIONS? Contact the NAGC Exhibits Manager at 301-200-4616 or nagcexhibits@sponsorshipboost.com
### DIAMOND

$7,500

Show your dedication to the gifted community with a Diamond-level sponsorship.

(choose one of the following)

| Welcome Reception | This evening event for attendees is a chance to welcome attendees to the NAGC 2014 convention. Located in the exhibit hall, attendees can network with new colleagues, greet old friends, and review the exhibitors. Sponsor representative may welcome those attending. Your company name and logo will be associated with this reception on the website, brochures, onsite program, and app. |
| Celebration of Excellence Reception | This evening event for Convention attendees is a combination of awards presentation, leadership reception, and talent showcase of GT teachers and students! Sponsor representatives may welcome those attending. Your company name and logo will be associated with this reception on the website, brochures, onsite program, and app. |

**Diamond Level sponsors also receive**

- Full page advertisement in *Parenting for High Potential* OR *Teaching for High Potential*
- Full page advertisement in NAGC 2014 Onsite Program
- Name and logo on NAGC 2014 marketing materials, including website, app, and onsite program and onsite signage
- Recognition at NAGC 2014 General Session
- Pre- and post-convention attendee list (mailing addresses only)
- Totebag insert
- 2 full convention registrations
- 12-month listing in NAGC Resource Directory
GOLD $5,000

Show your dedication to the gifted community with a Gold-level sponsorship.
(choose one of the following)

### Morning & Afternoon Breaks

Have you company name and logo associated with a morning or afternoon break on the onsite signage, website, brochures, onsite program, and app.

### Wifi

Imagine how appreciate attendees will be to have wifi access for all their devices. Sponsor name and logo will appear on onsite signage, website, brochures, onsite program, and app.

Gold Level sponsors also receive

- Half-page advertisement in NAGC 2014 Onsite Program
- Name and logo on NAGC 2014 marketing materials, including website, app, and onsite program and onsite signage
- Recognition at NAGC 2014 General Session
- Post convention attendee list (mailing addresses only)
- 2 full convention registrations
Other Sponsorship Opportunities

NAGC 2014 is excited to offer some new sponsorship opportunities designed to maximize exposure for your company and or products. These sponsorships are not part of a specific level, but designed around a specific event or visibility opportunity.

| Game Central                        | The front section of the NAGC 2014 exhibit hall has been designated Game Central. We will showcase games, play games and watch game competitions! Each Game Central sponsor receives the following:  
|                                    | • 1 3’ x 8’ sign with your custom graphics  
|                                    | • 1 3’ round table to display your game in the front section of the NAGC 2014 Exhibit Hall  
|                                    | • 1 hour opportunity for exclusive “game playing” with attendees during exhibit hall hours  
|                                    | • 1 APP alert  
|                                    | • Logo with all Game Central marketing – NAGC website, app, and onsite program  
|                                    | • Floor sticker in front of booth acknowledging your sponsorship  
| Price: $800 each – maximum 6 games |

| Charging Station                    | Mobile phones and tablets are used constantly throughout the convention; attendees check session titles, presentation slides, and speaker bios. With all that activity, the devices need charging more often! Attendees can relax at this rest area and talk with friends while their devices are being charged. The charging station will be prominently located in the front of the exhibit hall. The EXCLUSIVE Charging station sponsor receives:  
|                                    | • 1 3’ x 8’ sign with your custom graphics  
|                                    | • 1 APP alert  
|                                    | • Logo with all Charging Station marketing – NAGC website, app, and onsite program  
|                                    | • Floor sticker in front of booth acknowledging your sponsorship  
| Price: $1,500                       |

| Aisle Floor Stickers                | Each aisle in the exhibit hall has two (2) floor stickers marking the aisle numbers. These stickers are at the front and back section of the exhibit halls. Advertise your company logo and booth # on the aisle floor sticker of where your booth is located. Only one company per aisle will be permitted on a first-come basis.  
|                                    | Price: $250 each aisle |
Advertising

Convention Program Book

All 2014 NAGC attendees receive a program book in their totebag. The NAGC program book contains the full listing of educational sessions, exhibitor listings, workshop descriptions, and reception information.

Showcase your organization with an ad in our Convention Program Book. (Only cover positions are in color, inside pages are B/W)

<table>
<thead>
<tr>
<th>Ad Position</th>
<th>Price</th>
<th>Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Cover (4/c)</td>
<td>$2,600</td>
<td>7.75&quot; wide x 9.75&quot; high</td>
</tr>
<tr>
<td>Inside Back Cover (4/c)</td>
<td>$2,400</td>
<td>7.75&quot; wide x 9.75&quot; high</td>
</tr>
<tr>
<td>Inside Front Cover (4/c)</td>
<td>$2,400</td>
<td>7.75&quot; wide x 9.75&quot; high</td>
</tr>
<tr>
<td>Full Page</td>
<td>$925</td>
<td>7.25&quot; wide x 9.75&quot; high</td>
</tr>
<tr>
<td>Half Page</td>
<td>$625</td>
<td>7.25&quot; wide x 4.75&quot; high</td>
</tr>
</tbody>
</table>

PRINT DEADLINES: Insertion order due Sept. 6, 2014 Ad material due Sept. 17, 2014

Totebag Inserts

Insert your advertising flyer in the totebag that each NAGC 2014 attendee receives at registration.

<table>
<thead>
<tr>
<th>Insert Option</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Totebag Insert Flyer</td>
<td>$900</td>
</tr>
<tr>
<td>Totebag Insert Catalog/Multipage</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

Insertion order due Oct. 1, 2014

E-blasts

NAGC will send out your custom marketing message to attendees prior to the convention in an informational email about Convention. E-blasts are scheduled to be sent twice in September and October. Only one sponsor per E-blast.

$1,000 for one E-blast

APP

<table>
<thead>
<tr>
<th>Option</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enhanced Exhibitor listing</td>
<td>$50</td>
</tr>
<tr>
<td>Top Banner Ad</td>
<td>$500</td>
</tr>
</tbody>
</table>

The most visible advertising opportunity on the App is the top banner. It appears on every page in the app and links to your URL.

QUESTIONS? Contact the NAGC Exhibits Manager at 301-200-4616 or nagcexhibits@sponsorshipboost.com
Workshops

Exhibitor workshops offer the ability for companies to describe their products/services in a presentation-style format. These presentations offer an opportunity for a more detailed demonstration than what can be offered in the exhibit booth.

The workshops are considered a part of the NAGC educational program and are located in the same room as the concurrent sessions.

NAGC workshops:

- 1 hour in length
- Located in a concurrent session room, appearing as a regular session
- Scheduled during concurrent session times, not during breaks or lunches
- Only 1 exhibitor workshop will be scheduled during a concurrent session timeslot

Available times:

<table>
<thead>
<tr>
<th>Friday, November 14</th>
<th>Morning</th>
<th>Midday</th>
<th>Afternoon</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, November 15</td>
<td>Morning</td>
<td>Midday</td>
<td>Afternoon</td>
</tr>
</tbody>
</table>

Price: $350 per event
# Sponsorship, Advertising and Workshop Contract

**Return this application to:**

**FAX:** 888-908-2732  
**or MAIL:** NAGC EXHIBITS DEPARTMENT  
PO Box 600 White Marsh, MD 21162  
**Questions?** Phone: 301-200-4616 ext 101  
**Email:** NAGCexhibits@sponsorshipboost.com

## Company Information

<table>
<thead>
<tr>
<th>Company Name</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td>State</td>
</tr>
</tbody>
</table>

## Contact Name

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
<th>Title</th>
<th>Phone</th>
<th>Email</th>
</tr>
</thead>
</table>

## Select

### 1. SPONSORSHIPS

Check selection(s)

<table>
<thead>
<tr>
<th>Price</th>
<th>Platinum</th>
<th>Totebag</th>
<th>General Session</th>
<th>Lanyards</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Price</th>
<th>Diamond</th>
<th>Welcome Reception</th>
<th>Excellence Reception</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Price</th>
<th>Gold</th>
<th>Breaks</th>
<th>Wifi</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Price</th>
<th>At-Large</th>
<th>Game Control</th>
<th>Charging Station</th>
<th>Floor Stickers</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### 2. ADVERTISING

<table>
<thead>
<tr>
<th>Size/Location</th>
<th>Onsite Program</th>
<th>Totebag Insert</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Flyer, Catalog</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>App</th>
<th>EBlast, Enhanced Listing, Top Banner</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### 3. WORKSHOPS

<table>
<thead>
<tr>
<th>Friday, Nov. 14</th>
<th>Morning</th>
<th>Midday</th>
<th>Afternoon</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Saturday, Nov. 15</th>
<th>Morning</th>
<th>Midday</th>
<th>Afternoon</th>
</tr>
</thead>
</table>

## Payment Method

- [ ] Check Make check payable to NAGC.  
- [ ] Credit Card Visa / Mastercard / Amex

<table>
<thead>
<tr>
<th>Card Number</th>
<th>Expiration Date</th>
<th>CVV</th>
<th>Billing Zipcode</th>
<th>Signature</th>
<th>Name on Card</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

## Authorization

By signing this contract, I agree to abide by the terms and conditions set forth.

<table>
<thead>
<tr>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>