



NAGC BOARD POLICY

12.1

Last Modified: 02/12/08

POLICY TITLE:	NCATE Liaison	
RESPONSIBILITY OF:	Governance Committee	APPROVED ON: 03/01/08
PREPARED BY:	NCATE Standards Committee	NEXT REVIEW: 00/00/00
POLICY AREA:	External Relations	

Definition and Purpose

The position of NAGC Liaison to NCATE is the primary conduit between the National Association for Gifted Children and the National Council for Accreditation of Teacher Education. In the role, the Liaison serves to sustain effective communication between the two organizations in a fashion that enhances understanding and cooperation.

Term of Office and Reporting Channel

Appointed by the NAGC President with Board of Directors approval for a five-year term of office, the Liaison represents NAGC to NCATE and ultimately is placed on NCATE Boards in accordance with NCATE Specialty Professional Area (SPA) policies. An individual serving as the NAGC Liaison to NCATE can be appointed to one five-year term followed by a three-year term (eight years maximum) should the NAGC President and Board of Directors concur that doing so is in NAGC’s best interests. Reporting to the NAGC Board of Directors through the President, the NAGC Liaison to NCATE serves as an ex officio member of NAGC’s NCATE Standards Committee.

Recruitment

As with other NAGC leadership roles, individuals who serve as the NAGC Liaison to NCATE emerge from the pool identified by NAGC’s Leadership Development Committee.

Qualifications

Persons who can be considered for the position of NAGC Liaison to NCATE present evidence of:

- Training as a reviewer of NAGC/CEC NCATE teacher preparation program standards;
- Training as member of NCATE’s Board of Examiners; and
- Previous experience with NAGC/CEC standards for educator preparation in gifted and talented education.

Responsibilities

The NAGC Liaison to NCATE is charged with:

- Representing NAGC in whatever specialty board position NCATE determines is appropriate;
- Attending all NCATE meetings as expected of the NCATE specialty board position and securing appropriate (satisfying the above qualifications) substitute representation, with approval of the NAGC President, should attendance be impossible due to illness;
- Ensuring timely communication of information and materials from NCATE to NAGC through NAGC’s NCATE Standards Committee;
- Ensuring timely communication of NAGC perspective, information, and materials to NCATE; and
- Providing written reports for the NAGC Board of Directors as appropriate.



NAGC BOARD POLICY

Policy Manual 12.2

Date Presented: 11/3/2011

POLICY TITLE:	Endorsements and Partnerships	APPROVED BY: BOD March 2012
RESPONSIBILITY OF:		
PREPARED BY:	Kristen Stephens and Governance Committee	Edits reflect 11/3/11 board discussion

I. POLICY STATEMENT

The Board of Directors recognizes that there is both value and responsibility that must be acknowledged and exercised when NAGC endorses a specific program, product, service, or company (the "endorsed entity"). NAGC will endorse a program, product, service or company only after careful consideration and research to ensure that doing so would be in the best interest of the Association.

A formal endorsement by NAGC, with regard to any specific program, product, service, or company is subject to the principles and review process outlined in this policy.

Note: The NAGC collaborative and service publications approval process does not apply to this policy.

II. ENDORSEMENT POLICY

CRITERIA FOR ENDORSEMENT

Any proposed endorsement will be reviewed using the following criteria:

1. Is the program, product, service, or company consistent with NAGC's policies, goals, and beliefs?
2. Will the proposed endorsement contribute to better serving NAGC's stakeholders, members, and/or gifted education?
3. Is the quality and value of the program, product, service, or company to be endorsed equal to or greater than, the value of other similar programs, products, or services that are available in the marketplace?
4. Is the credibility and financial stability of the endorsed entity reasonably satisfactory?

5. Will the endorsement of this program, product, service, or company serve to reinforce or enhance the credibility and visibility of NAGC?
6. Will the endorsement of the program, product, service, or company be advertised in an honest and accurate manner? What other indicators of quality will be included?

NAGC has the right to refuse a request for endorsement that is deemed inappropriate or incompatible with the mission, goals, or best interests of the Association.

REQUESTS FOR ENDORSEMENT

Requests for endorsement should be submitted in writing to the Executive Director using the Request for Endorsement (RFE) form. Requests should contain sufficient material to allow a proper assessment to be made.

Supplemental materials may also be submitted with the RFE which may aid in the decision-making process. Depending on the nature of the endorsement, these materials might include:

1. Data or evidence regarding the program, product, service or company
2. Plans for marketing the program, product, service or company
3. Sample products

The entity requesting endorsement may be asked to provide NAGC, to its satisfaction, additional information to confirm the quality and standing of the program, product, service, or company.

PROCEDURE FOR REVIEW AND GRANTING OF ENDORSEMENT REQUESTS

When an endorsement request is received, the Executive Director in collaboration with NAGC staff and any relevant NAGC committees will research the program, product, service, or company to ensure the endorsement will be consistent with the current policies, goals, and beliefs of NAGC and that any potential conflicts of interest are disclosed and addressed in accordance with NAGC's conflict of interest policy.

After review of the program, product, service, or company using the criteria set forth above, the Executive Director shall make a recommendation to the Board of Directors concerning the proposed endorsement. The Board of Directors may determine to grant the endorsement, grant the endorsement with qualifications, or deny the endorsement.

If the endorsement is granted or granted with qualifications, the Board can recommend conditions from a menu of marketing options including: use of specific language related to the product, program or service (NAGC supports, NAGC recommends), use of the NAGC logo, and other items related to joint visibility. Acknowledging that each endorsement may be customized

according to the product or service, a written memo of understanding outlining this collaboration will be created as part of the endorsement agreement.

NAGC reserves the right to disassociate itself from any program, product, service, or company not in compliance with its policies, procedures, or guidelines. To this end, an annual review of each endorsement will be conducted based on the original criteria outlined in this policy. Additionally, a review may be made any time during the year if non-compliance is observed.

III. DEFINITIONS

An “Endorsement” is any form of agreement, based on a written memo, whereby the endorsed entity may represent that NAGC has recommended the program, product, service or company.

NAGC REQUEST FOR ENDORSEMENT FORM

Organization or Company: _____

Contact's Name: _____

Contact's Title or Position: _____

Email Address: _____

Website: _____

Phone: _____

Mailing Address: _____
Street Town/City State Zip

1) Describe the Program, Product, Service, and/or Company for which you are seeking endorsement:

2) Describe the rationale for obtaining NAGC's endorsement.

3) Describe specifically what is expected from NAGC and what NAGC can expect in return for this endorsement? How will NAGC's endorsement be leveraged?

Note: Supplemental materials that may aid in the decision-making process may also be required with this form. Depending on the nature of the endorsement, required materials might include: 1) Data or evidence regarding the program, product, service or company; 2) Plans for marketing the program, product, service or company; and/or 3) Sample products. Additional information may be requested to confirm the quality and standing of the program, product, service, or company.