The National Association for Gifted Children Annual Convention is the largest gathering devoted to gifted and talented education. Our convention brings together more than 2,300 individuals from around the world who are dedicated to supporting the needs of high-ability children.

Join us at the Walt Disney World® Resort from November 3 – 6, 2016, for the NAGC 63rd Annual Convention.

NAGC is a global network reaching over 20,000 educators, researchers, parents, and policymakers devoted to supporting gifted children in achieving their full human potential.
We invite you to showcase your company or organization to our school administrators, teachers, researchers, university faculty, and parents of gifted children.

**Why Exhibit at NAGC?**

**SALES**
Generate onsite sales of your products specifically suited for this audience. Books, puzzles, worksheets, and games are all sold onsite.

**NETWORK**
Enhance relationships with gifted education leaders and classroom teachers, as well as parents of gifted and talented children.

**EXPOSURE**
Market your organization and raise brand exposure to the entire gifted education community.

**EDUCATION**
Receive complimentary registrations to all educational sessions and events.

**PRACTICAL DEMONSTRATIONS**
Give attendees hands-on access to your products.

QUESTIONS? Please contact the NAGC Exhibits and Sponsorship Manager at 301-200-4616 ext.103 or nagcexhibits@sponsorshipboost.com
Convention Attendee Profile

Attendees include:

• Classroom Teachers
• District Administrators
• Gifted and Talented Coordinators
• College & University Faculty
• Counselors and School Psychologists
• Gifted Education Researchers
• Parents of Gifted Children
• Graduate Students (future leaders in the field!)
• Enrichment Program Directors and Staff
• Exhibitors

More than 2,300 individuals from around the world who are dedicated to supporting the needs of high-ability children attend the NAGC Convention.

Attendance Numbers

2016  Orlando, FL  2,500 expected
2015  Phoenix, AZ  2,305

“...The NAGC Annual Convention has left me with a clear understanding that this is an expanding field and growing community working for all of our gifted children and those who support them.”

— Arizona Parent
Paradise Valley Unified School District

$\text{TEACHERS} \ 33\%$

$\text{G/T PROGRAM COORDINATORS} \ 22\%$

$\text{OTHERS} \ 14\%$

$\text{PARENTS} \ 8\%$

$\text{UNIVERSITY FACULTY} \ 21\%$

$\text{STUDENTS} \ 2\%$
Who should Exhibit at NAGC?

If you provide one of these services or products, you should definitely exhibit with us!

“Set Enterprises, Inc. has been exhibiting at NAGC for more than 10 years. NAGC is the perfect opportunity to connect with educators and parents one-on-one and show them different ways to use our educational games to benefit gifted learners in the classroom and at home, right where learning happens.”

– Rebecca Anderson, Set Enterprises, Inc.

- Assessment and Exam Providers
- Blended Learning Schools
- Book Publishers
- Career Opportunities/Vocations
- Classroom Specialty Education Providers
- Classroom Supplies/Equipment/Decorations
- Co-Curricular Programs
- Consulting Services
- Core Curriculum/Curriculum Resources/Materials
- Early Childhood Education
- Experiential Education Providers
- Foreign Language Education Providers
- Game Manufacturers
- National Educational Organizations
- Online Education Providers
- Professional Development
- Publications, Textbooks, or Supplements
- Puzzle Manufacturers
- Stem Education Providers
- Study Abroad Programs
- Summer Camps
- Teacher Support Materials
- Testing/Guidance
- Toy Manufacturers
- University Centers of Gifted Development
- Youth Programs
Past Exhibitors include:

- ALEKS Corporation
- Allied Powers
- Alpha+Excel
- American Mensa
- Anatomy in Clay Learning System and PowerPlay Strategies Inc.
- Arizona State University Online
- Arizona State University – Access ASU
- Arkansas at Little Rock
- Asia Pacific Conference on Giftedness
- A.W Peller/Bright Ideas
- Ball State Center for Gifted Studies
- Baltimore 2014
- Bard Academy at Simon’s Rock
- Barstow School
- Belin-Blank Center
- Beyond the Blackboard
- Bia-Maranatha
- Bilingual Books
- Blue Orange Games
- Borenson and Associates, Inc.
- Botball Educational Robotics
- Bright Ideas Catalog / A.W. Peller & Assoc.
- Broomfield Academy
- Bureau Talent
- By Kids for Kids, Co
- Byrdseed
- Cambridge Educational Services
- Camp Invention
- Capitol College
- Capitol Debate
- CEC-TAG
- Center for Bright Kids, Regional Talent Development Center
- Center for Gifted Studies, Western Kentucky University
- Center for Talent Development
- Northwestern University
- Center for Talented Youth - Johns Hopkins
- College & Work Readiness Assessment
- College at 12
- College of William and Mary, Center for Gifted Education
- Colorado Courseware
- Compass Learning
- Concordia Language Villages
- Connections Academy
- Connections Learning by Pearson
- Creative Learning Press
- Crow Canyon Archaeological Center
- CTB/McGraw Hill
- Culver Academies
- Daimon Institute for the Highly Gifted and PowerPlay Strategies
- DataWerks Limited
- Davidson Institute for Talent Development
- DBQ Project
- Desert Community Robotics
- Destination ImagInation, Inc.
- Development
- Development Center
- DGP Publishing
- Dinah–Might Adventures, LP
- Discovery Student Adventures
- Discovery Toys
- Disney Theatrical Licensing
- Disney Youth Programs
- Disney's Lion King Experience
- Drake University School of Education
- Duke TIP
- EdAIP Education
- Early College at Mary Baldwin
- East Baton Rouge Parish School System
eCybermission
- Education/Ricks Center for Gifted Education
- Edgenuity
- Engine-Uity, Ltd.
- Equal Exchange Fundraising
- ERB-Educational Records Bureau
- Executive Functioning Success
- Exhibitor Name
- FACEd MATH
- Feynman School
- Fit to a Tee
- Florida Institute of Technology
- Forman School
- Fox Imaging
- Free Spirit Publishing
- Frog Publications
- Future Problem Solving Program
- Gamestar Mechanic
- Gary K. Herberger Young Scholars Academy
- Genius Coaching
- GiftedandTalented.com
- Gold Co
- Grand Canyon University
- Great Books Foundation
- Great Potential Press
- GT Ignite
- Handwriting Without Tears
- Hickory Grove Press
- Hoosier Academies (K12, Inc.)
- HMH Houghton Mifflin Harcourt
- Hybrid Learning Program at the Barstow School
- IDGE
- INI LLC
- InspireEd Educators
- Interact/Storypath
- International Baccalaureate
- Americas
- International Connections Academy
- Invent Now / Camp Invention
- Jack Kent Cooke Foundation
- Jodie Mahony Center for Gifted Education, UALR
- Johns Hopkins University Center for Talented Youth
- JHU CTY
- K12 Inc. / Colorado Virtual Academy
- Kendall Hunt Publishing Company
- Kennedy Krieger Institute, Department of Behavioral Psychology
- Kentucky University
- Keystone Science School
- Kiwi Kids Catalog
- Knowsys Test Prep
- Laurel Springs School
- Learning
- LEGO Education North America
- Level Up Village
- LifeBound
- Love Publishing Company
- M Folz
- Madison REACH Program
- Marie’s Words Inc
- Marygrove College
- Math Olympiads
- MathTwister, LLC
- Meridian Stories
- Mind Vine Press
- Mindworx Educational Services
- Mirman School
- My Own New Biz
- Nathan Levy Books LLC
- National Beta Club
- Nexus Academy of Indianapolis
- New Mexico Highlands University
- NOAA
- Northwestern University
- Odyssey of the Mind
- Once Upon a Mind
- Otto Trading Inc
- PA Publishing
- Pearson
- Pearson Learning Assessments
- Pieces of Learning
- Pitsco Education
- Project Exploration, LLC
- Prufrock Press, Inc.
- Purdue University / GERI
- Regis University College for Professional
- Renzulli Learning, a Division of Compass
- Riverside Publishing
- RJ/B/Albert’s Insomnia
- Ross School
- Routledge
- Royal Fireworks Publishing Co., Inc.
- Saint Joseph’s University Online
- Degree Programs
- Scholars Program
- Scholastic Testing Services, Inc.
- School Technology Resources
- School Tours of America
- School Year Abroad
- Sea Camp / Talented & Gifted
- Texas A&M
- SENG Supporting Emotional Needs of the Gifted
- Sequoia Choice – Arizona Distance Learning
- Set Enterprises, Inc.
- Shattuck-St. Mary’s School
- SimplyFun
- SoulSpark
- Space Camp & Aviation Challenge
- Speed Stacks, Inc.
- Stanford EPGY
- Stanford Pre College Studies
- Stargate School ‘The Gifted Solution’
- Summer Institute for the Gifted
- Super Duper Publications
- Sycamore School
- Talents Unlimited
- Tangible Play Inc.
- Taylor & Francis Group
- Texas Instruments
- The Logan School for Creative Learning
- The National Beta Club
- The Grayson School
- The Oxford Academy
- Thomas Geale Publications Inc.
- Tin Man Press
- Tomorrow’s Dreams
- Transatlantic Outreach Program/Goethe-Institute
- Truman Institute at Truman State University
- University of Central Arkansas
- University of Cincinnati
- University of Colorado, Colorado Springs
- University of Connecticut Neag Center for Gifted Education and Talent Development
- University of Denver / Morgridge College
- University of Hawaii at Hilo – Hawaii EDventure University of Missouri Online Gifted Programs
- University of Northern Colorado
- University of Oregon Summer Enrichment
- Usborne Books & More
- UW Robinson Center for Young Scholars
- Venture Pearls & Sculpture
- Virtual Learning Academy Charter School
- West Love
- West Virginia University
- Whittaker’s Wholmovement
- William & Mary Center for Gifted Education
- Wisconsin Center for Academically Talented Youth
- WordMasters
- World Council for Gifted and Talented Children WCGTC
- YMIR, Inc/The Ultimate Puzzle
- You Can Do The Rubiks Cube
- Zometool, Inc
NAGC 63rd Annual Convention Exhibit Booth Package

Booth Package

- 10’ x 10’ booth
- 8’ tall back drape, draped side rails
- Skirted 6’ Table and 2 chairs
- ID sign
- Booth carpeting
- Name and description listing in our Convention program book, app and website
- Two complimentary Convention registrations, good for access to all NAGC Convention activities (including keynotes, mini-keynotes, concurrent sessions, and evening events)
- Post-show attendee address list, upon request

NAGC 63rd Annual Convention Exhibition Show Hours*

Please note that times are subject to change.

Thursday, November 3
8:00 am – 3:00 pm  Exhibit Booth Setup
4:00 pm – 6:00 pm  Opening Reception - Exhibit Hall Open

Friday, November 4
9:00 am – 5:00 pm  Exhibit Hall Open

Saturday, November 5
9:00 am – 4:30 pm  Exhibit Hall Open
4:30 pm – 7:00 pm  Exhibit Booth Dismantle

*NEW this year – complimentary exhibit hall only pass for Saturday, November 5, 2016. This benefit will be offered to the local gifted community. Please communicate this benefit to your local clients.

Booth Pricing

<table>
<thead>
<tr>
<th>Early Bird Rate (before March 31, 2016)</th>
<th>Rate (after March 31, 2016)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard 10x10 $1,125</td>
<td>Standard 10x10 $1,325</td>
</tr>
<tr>
<td>Non-profit 10x10 $1,075</td>
<td>Non-profit 10x10 $1,275</td>
</tr>
</tbody>
</table>

In addition to the booth rental rates, some locations have additional fees.

- Corner fees $150
- End cap fees $450 (Two 10x10s booths open to aisles on all 3 sides)

Pricing for other booth configurations available upon request. Each booth will receive two complimentary full access Convention registrations. All other registrations are full price.

CANCELLATION POLICY

If the Exhibitor cancels on or before August 1, 2016
A service charge of $100 will be assessed for each 10’x10’ booth area. The balance will be refunded to the Exhibitor after the Exhibition has ended.

If the Exhibitor cancels after August 1, 2016
The entire booth Rental fee is forfeited. Canceling forfeits all of its complimentary meeting registrations. NAGC may cancel the Exhibitor’s booth space for cause at any time and retain the entire rental fee.

QUESTIONS? Please contact the NAGC Exhibits and Sponsorship Manager at 301-200-4616 ext.103 or nagcexhibits@sponsorshipboost.com
“We look forward to exhibiting at the NAGC conference every year. It gives us an opportunity to interact with many enthusiastic teachers and administrators of gifted children from throughout the United States, as well as from other countries. We have been exhibiting at this conference for 20 years and we cannot emphasize enough how valuable it is for any publisher of gifted materials! We especially like having the opportunity to do exhibitor presentations at this conference.”

— Mary Geschel, Borenson and Associates, Inc.
Exhibit Application and Contract

Exhibit Dates: November 3-5, 2016
Walt Disney World® Resort, FL
(Disney’s Coronado Springs Resort)

Early Bird Rate (before March 4, 2016)
- Standard 10x10 $1,125
- Non-profit 10x10 $1,075

Rate (after March 4, 2016)
- Standard 10x10 $1,325
- Non-profit 10x10 $1,275

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Pricing for other booth configurations available upon request. Each exhibit booth will receive two complimentary full access Convention registrations. All other registrations are full price.

Booth Numbers Preferred
1st ____________ 2nd ____________ 3rd ____________
If your requested booth space is unavailable please indicate in which aisle you prefer to be placed ______

Payment
50% Deposit (balance due July 1, 2016) __________ Full Payment __________

Payment Method:
- Check
- Mastercard
- Visa
- AMEX
- Discover
- Purchase Order #__________ (Attach original with form)

Name on Card ____________________________________________________________________________
Billing Address ___________________________________________________________________________
City _______________________________ State _______________ Zip Code ______________
Card Number _____________________________________________________________________________
Exp ________ CVV # ______ I authorize NAGC to charge my credit card for $___________
Signature ________________________________________________________________________________

Exhibitor’s Signature _____________________________________________________________ Date ______________
Print Name ______________________________________________________________________________

Send Contract and Payment to
Fax 888-908-2732
Mail NAGC Exhibits
PO Box 600
White Marsh, MD 21162

Questions?
Phone: 301-200-4616
NAGCexhibits@ sponsorshipboost.com
NAGC Exhibit Regulations

Exhibit and Contract Administration

1. Applicability. NAGC’s Exhibit Regulations are an official part of the exhibit application.
2. The Exhibitor’s signature on the application is an indication that the Exhibitor understands and accepts the Exhibit Regulations.
3. Interpretation. NAGC, through its designated representatives, reserves the right to interpret these Regulations and make additional rules as necessary for the proper conduct of the Exhibition. NAGC’s decisions are final. The Exhibitor’s request for permission to deviate from any of these Regulations must be submitted in writing for approval by NAGC.
4. Amendments. NAGC and companies with whom it contracts for services (e.g., labor, shipment of exhibit materials from the exhibit application.

Cancellation

1. If the Exhibitor cancels on or before July 31, 2016, it will be assessed a service charge of $100. The balance will be refunded to the Exhibitor after the Exhibition has ended.
2. If the Exhibitor cancels after July 31, 2016, it forfeits its entire booth rental fee.
3. Canceling forfeits all of its complimentary meeting registrations.
4. NAGC may cancel the Exhibitor’s booth space for cause at any time and retain the entire rental fee.
5. The Exhibitor must pay its booth rental fee in full at the time it submits its application.
6. The Exhibitor may not use NAGC’s name or logo unless it refers specifically to the 2016 NAGC Annual Convention.
7. The Exhibitor agrees that all of its personnel will be fully cognizant of and abide by these Exhibit Regulations and NAGC staff applying them.
8. If a booth is not set up by 4:00 pm November 3, 2016, NAGC does not claim any liability for the Exhibitor’s freight.
9. Exhibit personnel are permitted in the exhibition area one hour prior and after show hours. NAGC expects that they will use this time to restock and organize its booth. For security reasons, the exhibit area is not intended for use as a private meeting area when the Exhibition is closed.
10. The Exhibitor may not begin packing merchandise and dismantling its booth or displays until after official show hours. Crates and cartons will not be delivered until that time. The Exhibitor must make arrangements for the use of Exhibitor services (e.g., labor, shipment of exhibit materials from the Exhibit Hall) well in advance of the Exhibition’s closing.
11. Any Exhibitor who dismantles and/or departs prior to the published close of the show will jeopardize participation in future NAGC events.

Professional Standards

1. The Exhibitor’s products or services must be related to and appropriate to the 2016 NAGC Annual Convention or to use in gifted education.
2. No personal solicitation or distribution or placement of advertising or complimentary materials outside the Exhibition is allowed, unless previously arranged with NAGC.
3. The Exhibitor may not allow noise from demonstrations or sound systems to interfere with or detract from other exhibits. The use of sound systems or equipment producing sound, including generators, must be approved in advance by NAGC. Even after approval, NAGC reserves the right to determine at what point sound constitutes interference and must be discontinued. Any approved generator must be enclosed in a soundproof container.
4. The Exhibitor must refrain from unethical and unfair business or sales practices.
5. The Exhibitor may not photocopy extracts or pages from copyrighted publications for business/commercial purposes to avoid payment of reprint or copyright fees. The Exhibitor may distribute reprints only when permission has been obtained and license fees paid.
6. The Exhibitor may not photograph or examine another exhibit booth without permission from both NAGC and the other Exhibitor(s). NAGC reserves the right to photograph any exhibit booths for publicity purposes.
7. The Exhibitor warrants that no live or recorded music protected by copyright will be performed or played in connection with the exhibit booth without written permission from the copyright holder.

Personnel

1. The Exhibitor may have its personnel install and dismantle its exhibits, provided that the employees adhere to local labor union rules and regulations.
2. Employees and contractors of the Exhibitor must dress in a professional, business-like manner and maintain reasonable standards of cleanliness, orderliness, and decorum. NAGC may require an Exhibitor to remove an exhibit representative or employee if NAGC deems that the person’s conduct or appearance is unacceptable.
3. The Commercial Exhibitor’s complimentary meeting registrations may be used by its employees only; complimentary registrations are not transferable to non-employees or consultants unless approved by NAGC.
4. All the Exhibitor’s personnel must wear their NAGC-issued name badges at all times. Misuse or exchange of badges will result in expulsion of the representatives from the meeting and exhibition.
5. Children under the age of 16 are not permitted in the Exhibition area during move-in and move-out.

Samples and Souvenirs

1. NAGC will not permit the distribution of advertising matter by representatives of firms that are not official Exhibitors.
2. The Exhibitor may distribute samples of approved products and souvenirs provided it is done in a professional and dignified manner, does not create a nuisance or disturbance, and causes no interference with adjoining exhibits. The Exhibitor may distribute these materials only in the Exhibition.

Space Utilization

1. The Exhibitor must restrict its exhibit to the confines of its booth space. The Exhibitor may not block access to or visibility of any other exhibit.
2. NAGC may prohibit any exhibit or part of an exhibit which, in NAGC’s sole discretion, is not suitable for or in keeping with the theme or character of the Exhibition.
3. The Exhibitor may not reassign, sublet, or share any part of its booth space without prior approval.

4. NAGC controls all aisle space, which may not be used for exhibit or demonstration purposes.

5. A standard booth shall consist of an in-line, 10’ x 10’ space on the exhibit floor.

6. The maximum height for a standard booth is 8’. The maximum height for an island booth is 12’. For endcaps, only the center 10’ may be 8’ tall. The front of a booth (5’ from the aisle to the middle of a booth) may not extend any higher than 42”, so as not to obscure the sight line of other exhibitors. Side rails must not exceed 36” to prevent any obstructions that would interfere with the view of the other booths. High counters must be placed at least 2’ back from the booth entrance, so as not to cause aisle traffic. Only the back of a booth (5’ from the back wall to the middle of a booth) may be 8” in height. If an Exhibitor needs to use equipment that conflicts with the aforementioned regulations must submit a sketch and description to NAGC for consideration of a waiver of these regulations.

7. Should spectators or samplers interfere with normal traffic flow in the aisle or overflow into neighboring exhibits, NAGC may require that the presentation or sampling be moved or discontinued.

8. The Exhibitor must keep storage containers and other excess equipment and supplies out of sight to present a professional appearance. Should stored material interfere with the professional appearance of the Exhibition or violate fire regulations, NAGC reserves the right to remove the material or drape the area at the Exhibitor’s expense.

9. Live animals, except for assistance animals, are not allowed in the Exhibition without prior written permission from NAGC.

10. Sufficient light is provided for adequate illumination of the area. Individual electrical outlets are not included in the cost of the booth.

**Booth Assignment**

1. Exhibit booth space will be assigned on a first-come, first-served basis, based upon receipt of a complete exhibit application, including complete payment.

2. NAGC may use the size of the booth requested and the Exhibitor’s involvement in the meeting to determine booth locations.

3. NAGC will accept applications after the deadline date on a space-available basis only.

**Exhibitor Services**

1. Booth package includes 8’ high back drape, 3’ high side dividers, carpet, one (1) 6’ draped table, two (2) side chairs, one (1) wastebasket, and one 7” x 44” identification sign.

2. NAGC will arrange in or near the exhibit area an Exhibitor Service Desk staffed by the Exhibition’s official contractor throughout the exhibition installation, operation, and dismantling periods. The service desk will be open during the Exhibition unless otherwise designated.

3. A service order kit will be sent to the Exhibitor. The kit contains forms and rates of the various services offered by the official contractors. Included are drayage, audiovisual, booth furnishings, labor, electrical, water, and telephone hookup. (Details will follow in the Exhibitor’s service kit).

4. Questions regarding the service kit should be directed to the decorator.

**Security and Liability**

1. The Exhibitor must carry broad form general liability insurance at its own expense, which covers the Exhibitor’s employees, agents, contractors, representatives, and invitees. The Exhibitor acknowledges that by signing this contract NAGC accepts no liability whatsoever for the Exhibitor’s personnel or materials.

2. NAGC, its officers, volunteers, staff, or contractors are not responsible for any loss, damage, injury, or theft that may affect the Exhibitor or the Exhibitor’s employees or property through any cause whatsoever, prior to, during, or subsequent to the Exhibition. The Exhibitor expressly releases NAGC, NAGC’s contractors, and NAGC’s representatives, from, and agrees to indemnify the same against, any and all claims for loss, damage, or injury.

3. The Exhibitor’s personnel must be present at its booth at each daily opening. The Exhibitor should keep an attendant at its booth during the open hours of the Exhibition. There must be an Exhibitor present in the booth during the dedicated show hours.

4. NAGC will furnish security guards throughout the closed hours of the Exhibition, commencing with the installation of the exhibits and ending with move-out.

5. Once the Exhibition begins, the Exhibitor may not have access to the exhibit area until one hour prior to the daily opening and one hour after the daily closing. After exhibit hours, the Exhibitor may enter the exhibit area only if properly identified and after approval from NAGC.

6. In the event the Exhibition cannot be held because of fire, strike, natural disaster, or other circumstances of acts of god beyond the control of NAGC, the Exhibitor’s agreement with NAGC will be cancelled, and NAGC will refund the Exhibitor’s payment in full.

**Safety**

1. The Exhibitor agrees that the first priority of all its personnel is the safety of those visiting or working at or on its booth before, during, and after the Exhibition opens.

2. The Exhibitor may use only fireproof materials that meet local fire codes in its exhibits; the Exhibitor agrees to cooperate with the fire marshal in removing or modifying any of its booth materials or displays.

3. The Exhibitor may use only combustible decorations.

4. The Exhibitor may not store loose scrap materials, packing materials, etc., unless in sealed containers.

5. To prevent accidental injury to spectators, the Exhibitor agrees to place hazard barriers around a product demonstration involving any moving and potentially hazardous machines, displays, or parts.

6. The Exhibitor agrees always to supervise a demonstration and to stop it in the event of a potential danger or emergency.

7. The Exhibitor agrees that all electrical equipment it uses in conjunction with the display’s installation, operation, and dismantling will be in good operable condition and able to pass the inspection of the local fire marshal.
**Hotel**

The official hotel is *Disney’s Coronado Springs Resort*

*Disney’s Coronado Springs*
1000 Buena Vista Drive
Lake Buena Vista, FL 32830
Phone: (407) 934-7639

**SPECIAL GROUP RATE:**
$159.00 plus tax

Book your hotel now: [https://www.mydisneymeetings.com/nagc2016/](https://www.mydisneymeetings.com/nagc2016/) and access important Disney links and online tools to plan your visit.

**RESERVATION DEADLINE:**
October 10, 2016

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**General Service Contractor**

Brede Exposition Services is the General Contractor for the NAGC show. Exhibitors will receive an electronic exhibitor service kit at least 60 days prior to the show with information on electrical, carpet, furnishings, equipment rental, materials shipping and receiving, etc.

**LOCATION**

*Disney’s Coronado Springs Resort,*
Veracruz Exhibit Hall B&C

**SHOW CONTACT**

Exhibits and Sponsorship Manager
Deanne Rockola
301-200-4616 ext. 103
Email: NAGCexhibits@sponsorshipboost.com
The NAGC 63rd Annual Convention at Disney's Coronado Springs Resort in Lake Buena Vista, FL from November 3-6, 2016, not only offers an exhibit hall to showcase your products and services, but also multiple advertising and sponsorship opportunities to increase awareness among attendees.

Each of the sponsorships or advertising options provide brand exposure to you while effectively delivering a message of commitment to schools, teachers, parents, and gifted children.

You have the option of choosing a distinct Sponsorship Level or a specific à la carte sponsorship option.
Sponsorship Prospectus continued

**TITLE SPONSOR**

<table>
<thead>
<tr>
<th>$35,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Show your dedication to the gifted community with a Title sponsorship!</td>
</tr>
<tr>
<td><strong>Title Sponsorship</strong></td>
</tr>
<tr>
<td>Custom Proposal</td>
</tr>
</tbody>
</table>

**VALEDICTORIAN**

<table>
<thead>
<tr>
<th>$15,000</th>
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</thead>
<tbody>
<tr>
<td>(choose one of the following)</td>
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</tbody>
</table>

**Networking Niche**

The NAGC Networking Niche will be located in the exhibit hall. This popular destination hosts live interviews and selfies, and gives attendees a chance to network with colleagues and leaders in gifted education. Your company name and logo will be associated with all marketing material on the website, onsite program and app. The Sponsor logo will also be included in the NAGC videos created in the Niche, on the selfie sign, and onsite signage.

**Javits-Frasier Scholarships and Reception.**

Cover registration costs for teachers who would otherwise be unable to attend. Javits-Frasier event reception. Your company name and logo will be associated with this event on the website, brochures, onsite program and app. You may also choose to place a printed piece on the chairs or to have table top displays.

**Valedictorian Level Sponsors also receive:**

- Full Page advertisements in both PHP and THP publications
- Full Page B&W advertisement in NAGC 2016 Onsite Program
- Logo on NAGC 2016 marketing materials, including website, app, and onsite program and onsite signage
- Pre- and post- convention attendee list (mailing address only)
- Totebag insert
- 4 Full Convention registrations
- 12-month listing in NAGC Resource Directory
<table>
<thead>
<tr>
<th>Level</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salutatorian</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

*(choose one of the following)*

**Conference Tote Bag**
Distributed to all attendees, the bag will include your logo artwork, and the name of the conference.

**Welcome Reception**
This evening event for attendees is a chance to welcome attendees to the NAGC 2016 Convention. Located in the exhibit hall, attendees can network with new colleagues, greet old friends, and review the exhibitors. Sponsor representative may welcome those attending. Your company name and logo will be associated with this reception on the website, brochures, onsite program, and app.

**Badge Holders/Lanyards**
A highly visible vehicle for your logo – Your logo will appear on all lanyards worn by attendees, speakers, and exhibitors.

**General Session**
NAGC general sessions are well attended and a highlight of the convention schedule. Your company name and logo will be associated with the chosen general session on the website, brochures, onsite program, and app. You may also choose to place a printed piece on the chairs.

**Salutatorian Level Sponsors also receive:**
- Full Page advertisements in both PHP and THP publications
- Full Page B&W advertisement in NAGC 2016 Onsite Program
- Logo on NAGC 2016 marketing materials, including website, app, and onsite program and onsite signage
- Pre- and post-convention attendee list (mailing address only)
- Totebag insert
- 3 Full Convention registrations
- 12 month listing in NAGC Resource Directory
DEAN’S LIST

SOLD

$7,500

(choose one of the following)

E. Paul Torrance Creativity Lecture
This annual event showcases the role of engaging creativity in young minds and nurturing high-ability students. Your company name and logo will be association with this lecture on the website, brochures, onsite program and app. You may also choose to place a printed piece on the chairs!

Celebration of Excellence Reception
This evening event for Convention attendees is a combination of awards presentation, leadership reception, and talent showcase of g/t teachers and students! Sponsor representative may welcome those attending. Your company name and logo will be associated with this reception on the website, brochures, onsite program, and app.

Water Bottles
NAGC will give away reusable water bottles with the sponsor’s logo to each attendee. Two water coolers with signage, including the sponsor logo, will be displayed at the convention.

Dean’s List Level Sponsors also receive:

• Full Page advertisements in PHP OR THP publications
• Full Page B&W advertisement in NAGC 2016 Onsite Program
• Logo on NAGC 2016 marketing materials, including website, app, and onsite program and onsite signage
• Pre- and post-convention attendee list (mailing address only)
• Totebag insert
• 2 Full Convention registrations
• 12 month listing in NAGC Resource Directory
HONOR SOCIETY $5,000

(choose one of the following)

WIFI

Imagine how appreciative attendees will be to have WIFI access for all their devices. Sponsor name and logo will appear on onsite signage, website, onsite program book, and app.

Charging Station

Mobile phones and tablets are used constantly throughout the convention; attendees check session titles, presentation slides, and speaker bios. Unfortunately, the devices need charging often! Attendees can relax at this rest area and talk with friends, all while their devices are being charged. The charging station will be prominently located in the front of the exhibit hall and near registration. One 3’ x 8’ sign with your custom graphics, two charging tables, one app alert, logo with all Charging Station marketing – NAGC website, app, and onsite program. Floor sticker in front of charging station acknowledges your sponsorship.

Honor Society Level Sponsors also receive:

• 1/2 Page B&W advertisement in NAGC 2016 Onsite Program
• Logo on NAGC 2016 marketing materials, including website, app, and onsite program and onsite signage
• Pre- and post- convention attendee list (mailing address only)
• Totebag insert
• 2 Full Convention registration
• 12 month listing in NAGC Resource Directory
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
</tr>
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<tbody>
<tr>
<td><strong>HIGH HONORS</strong></td>
<td>$3,000</td>
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<tr>
<td><strong>Morning &amp; Afternoon Breaks</strong></td>
<td>Have your company name and logo associated with a morning or afternoon break on the onsite signage, website, brochures, onsite program, and app.</td>
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<tr>
<td><strong>HONOR ROLL</strong></td>
<td>$1,500</td>
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<tr>
<td><strong>Aisle Floor Stickers</strong></td>
<td>Each exhibit hall aisle has two (2) floor stickers marking the aisle numbers. These stickers are at the front and back section of the exhibit halls. Advertise your company logo and booth # on the aisle floor sticker of where your booth is located. Only one company per aisle is allowed.</td>
</tr>
</tbody>
</table>
À La Carte Sponsorships & Advertising

NAGC 2016 is excited to offer some new sponsorship opportunities designed to maximize exposure for your company and or products. These sponsorships are not part of a specific level but designed around a specific event or advertising opportunity.

Print Advertising

Convention Program Book

All 2016 NAGC attendees receive a program book in their totebag. The NAGC program book contains the full listing of educational sessions. Showcase your organization with an ad in our souvenir NAGC 63rd Annual Convention program book.

**Back Cover (4/c)** $3,200 7.75” wide x 9.75” high

**Inside Back Cover (4/c)** $2,500 7.75” wide x 9.75” high

**Inside Front Cover (4/c)** $2,200 7.75” wide x 9.75” high

**Center Spread (4/c)** $3,000 14.5” wide x 9.75” high

**Full Page (4/c)** $1,500 7.25” wide x 9.75” high

**Full Page (B/W)** $1,000 7.25” wide x 9.75” high

**Half Page (4/c)** $750 7.25” wide x 4.75” high

**Half Page (B/W)** $625 7.25” wide x 4.75” high

*Print Deadlines:* Insertion order due Aug 15, 2016
Ad material due Aug 25, 2016

**Totebag Inserts** $1,000

Insert your advertising flyer in the totebag that each NAGC 2016 attendee receives at registration. Insertion order due Sept 15, 2016.

QUESTIONS? Please contact the NAGC Exhibits and Sponsorship Manager at 301-200-4616 ext.103 or nagcexhibits@sponsorshipboost.com
### Networking Table

$150/hour

Located in the NAGC 2016 exhibit hall! Sponsor can showcase games, hold book signing, product demonstration!

Each sponsor receives the following:
- 1 sign with your company name
- 1 6’ table near the Networking Niche in the NAGC 2016 Exhibit Hall
- 1 hour opportunity for exclusive “game playing, book signing, product demo” with attendees during exhibit hall hours
- 1 app alert
- Logo on all Networking Table marketing – NAGC website, app, and onsite program

**Maximum 10 (5 Friday, 5 Saturday)**

**Price:** Exhibitor Rate $150/hour  
Non exhibitor rate – call for pricing.

### E-blasts

$1,000

Have NAGC send out your custom marketing message to attendees prior to the convention. Only one sponsored eblast sent out each week. *(8 available)*

### Banner Ad

**$500**  
**Premium opportunity $750**

The most visible advertising opportunity on the app. It appears on the convention app homepage and links to your URL.

### Spy for a Prize

$500

Your company Logo will be placed as a sponsor on all marketing for Spy for A Prize. Your logo will be included at the bottom of your game board located at your booth. Attendees will be encouraged to visit your booth to unscramble the words to make a sentence. Prizes will be given to participating attendees through random drawing. **ONLY 10 Available – Must have a minimum of 6 sponsors.**

### App

$50

Enhanced Exhibitor listing. Add your logo to your online exhibitor listing.
Workshops

Exhibitor workshops offer the ability for companies to describe their products/services in a presentation-style format. These presentations are an opportunity for a more detailed presentation than can be offered in the exhibit booth.

**NAGC workshops:**

- 1 hour in length
- Scheduled during convention educational breakout sessions, not during breaks or lunches
- Only 1 workshop per company/organization

**Available times:**

<table>
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<th>FRIDAY, NOVEMBER 4</th>
<th>SATURDAY, NOVEMBER 5</th>
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<tr>
<td></td>
<td>Morning</td>
<td>Midday</td>
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<td>Afternoon</td>
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- Held during concurrent sessions
- 1 exhibitor workshop per time slot
- Held in concurrent meeting workshop rooms
- 9 total

$450 per event

QUESTIONS? Please contact the NAGC Exhibits and Sponsorship Manager at 301-200-4616 ext.103 or nagcexhibits@sponsorshipboost.com
**Sponsorship, Advertising and Workshop Contract**

**Company Information**

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
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**Contact Name**

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**Select**

**1. SPONSORSHIPS**

- **VALEDICTORIAN**
- **SALUTATORIAN**
- **DEAN'S LIST**
- **HONOR SOCIETY**
- **HIGH HONORS**
- **HONOR ROLL**
- **À LA CARTE**

**Price**

**2. ADVERTISING**

- **Program**

  Ad size/Location _________________________________________________

**3. WORKSHOPS**

- **Friday, Nov. 4**
  - ☐ Morning  ☐ Midday  ☐ Afternoon
- **Saturday, Nov. 5**
  - ☐ Morning  ☐ Midday  ☐ Afternoon

**Payment Method**

- ☐ Check Make check payable to NAGC.
- ☐ Credit Card Visa / Mastercard / Amex

**Total**

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<th>Card Number</th>
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**Signature**

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**Authorization**

By signing this contract, I agree to abide by the terms and conditions set forth.