The National Association for Gifted Children's Annual Convention and Exhibition is the largest annual convention devoted to gifted learners.

Our convention brings together more than 2,500 individuals from around the country who are dedicated to supporting the needs of high-ability children.

Join us in Phoenix, AZ from November 12-15, 2015 for the NAGC 62nd Annual Convention and Exhibition.
We invite you to showcase your company or organization to our school administrators, teachers, researchers, university faculty and parents of gifted children.

Why Exhibit at NAGC?

SALES
Generate onsite sales of your products specifically suited for this audience. Books, puzzles, worksheets, and games are all sold onsite.

NETWORK
Enhance relationships with both the leaders and classroom teachers of gifted education educators.

EXPOSURE
Market your organization and raise brand exposure to the entire gifted education community.

EDUCATION
Receive complimentary registrations to all educational sessions and events.

PRACTICAL DEMONSTRATIONS
Give attendees HANDS-ON ACCESS to your products.
Convention Attendee Profile

More than **2,500 individuals** from around the country who are dedicated to supporting the needs of high-ability children attend the NAGC Convention.

**Attendees include:**
- Classroom Teachers
- Central OfficeGifted and Talented CoordinatorsAdministrators
- College & University Faculty
- Counselors and School Psychologists
- Gifted Education Researchers
- Parents of Gifted Children
- Graduate Students (future leaders in the field!)
- Enrichment Program Directors and Staff
- Exhibitor

![Contribution Attendee Profile](image)

Each year, the local state gifted & talented association brings a substantial amount of teachers, administrators, and parents. For 2015, the Arizona Association for Gifted & Talented (AAGT) is committed to having a large local presence!

**Attendance Numbers**

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>New Orleans</td>
<td>1,789</td>
</tr>
<tr>
<td>2012</td>
<td>Denver, CO</td>
<td>2,725</td>
</tr>
<tr>
<td>2013</td>
<td>Indianapolis, IN</td>
<td>2,167</td>
</tr>
<tr>
<td>2014</td>
<td>Baltimore, MD</td>
<td>2,400</td>
</tr>
<tr>
<td>2015</td>
<td>Phoenix, AZ</td>
<td><strong>2,500 expected</strong></td>
</tr>
</tbody>
</table>

**Parent Day**

On Saturday, November 14, nearly **300 parents** from the surrounding region will join together for a day of education and networking. They will visit the exhibit hall during lunchtime on Saturday.
Who should Exhibit at NAGC?

If you provide one of these services or products, you should definitely exhibit with us!

- Assessment And Exam Providers
- Blended Learning Schools
- Book Publishers
- Career Opportunities/Vocations
- Classroom Specialty Education Providers
- Classroom Supplies/Equipment/Decorations
- Co-Curricular Programs
- Consulting Services
- Core Curriculum/Curriculum Resources/Materials
- Early Childhood Education
- Experiential Education Providers
- Foreign Language Education Providers
- Game Manufacturers
- National Educational Organizations
- Online Education Providers
- Professional Development
- Publications, Textbooks, or Supplements
- Puzzle Manufacturers
- Stem Education Providers
- Study Abroad Programs
- Summer Camps
- Teacher Support Materials
- Testing/Guidance
- Toy Manufacturers
- University Centers of Gifted Development
- Youth Programs
Past Exhibitors include:

Accelerated Schools
ALEKS Corporation
Alpha + Excel
American Mensa
Anatomy in Clay Learning System and PowerPlay Strategies Inc.
Arizona State University Online
Arkansas at Little Rock
Asia Pacific Conference on Giftedness
Ball State Center for Gifted Studies
Baltimore 2014
Bard Academy at Simon’s Rock
Barstow School
Belin-Blank Center
Beyond the Blackboard
Bia-Maranatha
Bilingual Books
Blue Orange Games
Borenson and Associates, Inc.
Botball Educational Robotics
Bright Ideas Catalog / A.W. Peller & Assoc.
Broomfield Academy
Bureau Talent
By Kids for Kids, Co
Cambridge Educational Services
Camp Invention
Capitol College
Capitol Debate
Center for Bright Kids, Regional Talent Development Center
Center for Gifted Education - College of William and Mary
Center for Gifted Studies, Western Kentucky University
Center for Talent Development Northwestern University
Center for Talented Youth - Johns Hopkins
College & Work Readiness Assessment
College at 12
College of William and Mary, Center for Gifted Education
Colorado Courseware
Compass Learning
Concordia Language Villages
Connections Academy
Connections Learning by Pearson
Creative Learning Press
Crow Canyon Archaeological Center
CTB/McGraw Hill
Culver Academies
Daimon Institute for the Highly Gifted and PowerPlay Strategies
DataWerks Limited
Davidson Institute for Talent Development
DBQ Project
Destination ImagiNation, Inc.
Development
Development Center
DGP Publishing
Dinah-Might Adventures
Dinah-Might Adventures, LP
Discovery Student Adventures
Discovery Toys
Disney Theatrical Licensing
Disney Youth Programs
Drake University
Drake University School of Education
Duke TIP
Duke University Talent Identification
EAI Education
Early College At Mary Baldwin
East Baton Rouge Parish School System
eCybermission
Education/Ricks Center for Gifted Education
Edgenuity
Engine-Uity, Ltd.
Equal Exchange Fundraising
Executive Functioning Success
Exhibitor Name
FACEnG MATH
Feynman School
Fit to a Tee
Florida Institute of Technology
Fox Imaging
Free Spirit Publishing
Frog Publications
Future Problem Solving Program International
Gamestar Mechanic
Gary K. Herberger Young Scholars Academy
GifhedanTalented.com
Gold Co
Great Books Foundation
Great Potential Press
Handwriting Without Tears
Hickory Grove Press
Hoosier Academies (K12, Inc.)
HMH Houghton Mifflin Harcourt
Hybrid Learning Program at the Barstow School
INI LLC
Institut Interact
International Baccalaureate Americas
International Connections Academy
Invent Now / Camp Invention
Jack Kent Cooke Foundation
Jodie Mahony Center for Gifted Education, UALR
Johns Hopkins University Center for Talented Youth
Juice Plus
K12 Inc. / Colorado Virtual Academy
Kendall Hunt Publishing Company
Kennedy Krieger Institute, Department of Behavioral Psychology
Kentucky University
Keystone Science School
Kiwi Kids Catalog
Knowsys Test Prep
Laurel Springs School Learning
LEGO Education North America
LifeBound
Lintor Make-A-Book, Inc.
Love Publishing Company
Marie’s Words Inc
Marygrove College
Math Olympiads
MathTwister, LLC
Mind Vine Press
Mirman School
My Own New Biz
Nathan Levy Books LLC
National Beta Club
Nexus Academy of Indianapolis
NOAA
Northwestern University
Odyssey of the Mind
Once Upon a Mind
PA Publishing
Pearson
Pearson Learning Assessments
Pieces of Learning
Pitsco Education
Pufrock Press, Inc.
Purdue University / GERI
Regis University College for Professional Renzulli Learning, a Division of Compass
Riverside Publishing
RJ/B/Albert’s Insomnia
Ross School
Routledge
Royal Fireworks
Royal Fireworks Publishing Co., Inc.
Saint Joseph’s University Online Degree Programs
Scholars Program
Scholastic Testing Services, Inc.
School Technology Resources
School Tours of America
School Year Abroad
Sea Camp / Talented & Gifted Texas A&M
SENG Supporting Emotional Needs of the Gifted
Set Enterprises, Inc.
Shattuck-St. Mary’s School
SimplyFun
SoulSpark
Space Camp & Aviation Challenge
Speed Stacks, Inc.
Stanford EPGY
Stargate School ‘The Gifted Solution’
Summer Institute for the Gifted
Super Duper Publications
Sycamore School
Talents Unlimited
Taylor & Francis Group
Texas Instruments
The Bizworld Foundation
The DBQ Project
The Hybrid Learning Program at the Barstow School
The Logan School for Creative Learning
The National Beta Club
The Grayson School
The Oxford Academy
The Truman Institute at Truman State University
Tin Man Press
Tomorrow’s Dreams
Transatlantic Outreach Program/Goethe-Institute
Truman Institute at Truman State University
University of Central Arkansas
University of Cincinnati
University of Colorado Colorado Springs
University of Connecticut Neag Center for Gifted Education and Talent Development
University of Denver / Morgridge College
University of Hawaii at Hilo – Hawaii EDventure
University of Missouri Online Gifted Programs
University of Oregon Summer Enrichment
Usborne Books & More
UW Robinson Center for Young Scholars
Venture Pears & Sculpture
Virtual Learning Academy Charter School
West Virginia University
Whittaker’s Wholenovement
William and Mary
Wisconsin Center for Academically Talented Youth
WordMasters
World Council for Gifted and Talented Children
YMIK, Inc/The Ultimate Puzzle
You Can Do The Rubiks Cube
Zometool, Inc.
NAGC 62nd Annual Convention & Exhibition Booth Package

**Booth Package**

- 10’ x 10’ booth
- 8’ tall back drape, draped side rails
- Skirted 6’ Table and 2 chairs
- ID sign
- Standard booth carpeting
- Name and description listing in our Convention program book, APP and website.
- Two complimentary Convention registrations, good for access to all NAGC Convention activities (including keynotes, mini-keynotes, concurrent sessions, and evening events)
- Post-show attendee address list, upon request

**Booth Pricing***

<table>
<thead>
<tr>
<th></th>
<th>Early Bird Rate (before March 3, 2015)</th>
<th>Rate (after March 3, 2015)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard 10x10</td>
<td>$1,100</td>
<td>$1,300</td>
</tr>
<tr>
<td>Non-profit 10x10</td>
<td>$1,050</td>
<td>$1,250</td>
</tr>
</tbody>
</table>

*Pricing for other booth configurations available upon request. Each booth will receive two complimentary full access convention registrations. Should you need to register additional booth personnel for the convention, they will register as attendees at full price.

**Cancellation Policy**

If the Exhibitor cancels on or before August 1, 2015
A service charge of $100 will be assessed for each 10’x10’ booth area. The balance will be refunded to the Exhibitor after the Exhibition has ended.

If the Exhibitor cancels after August 1, 2015
The entire booth rental fee is forfeited. Canceling forfeits all of its complimentary meeting registrations. NAGC may cancel the Exhibitor’s booth space for cause at any time and retain the entire rental fee.

**Exhibition Show Hours***

<table>
<thead>
<tr>
<th>Thursday, November 12</th>
<th>Exhibit Booth Setup</th>
<th>Opening Reception - Exhibit Hall Open</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am - 3:00 pm</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:30 pm - 6:00 pm</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Friday, November 13</th>
<th>Exhibit Hall Open</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 am - 5:00 pm</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Saturday, November 14</th>
<th>Exhibit Hall Open</th>
<th>Exhibit Booth Dismantle</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 am - 4:30 pm</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:30 pm - 8:00 pm</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Please note that times are subject to change.
**EXHIBIT DATES:** November 12-14, 2015

Phoenix Convention Center Exhibit Hall, North Hall 6

The complete floorplan can be found at [http://www.expocad.com/host/fx/sponsorboost/15nagc/default.html](http://www.expocad.com/host/fx/sponsorboost/15nagc/default.html)
Exhibit Application and Contract

Exhibit Dates: November 12-14, 2015  
Phoenix Convention Center  
Phoenix, Arizona

For Admin. Use
Contact Name______________________________  
Company/Organization_______________________  
Phone______________________________  
E-mail______________________________  
Website______________________________

For Publication
Contact Name__________________________________________  
Company ____________________________________________  
Address ____________________________________________  
City ______________________ State ___ Zip Code ________  
Phone ____________________________________________  
E-mail ____________________________________________  
Website ____________________________________________

Early Bird Rate (before March 3, 2015)
☐ Standard 10x10 $1,100  ☐ Non-profit 10x10 $1,050

Rate (after March 3, 2015)
☐ Standard 10x10 $1,300  ☐ Non-profit 10x10 $1,250

In addition to the booth rental rates, some locations have additional fees.
☐ Corner fees $150  ☐ End cap fees $450 (Two 10x10s booths open to aisles on all 3 sides)

Pricing for other booth configurations available upon request. Each exhibit booth will receive two complimentary full access Convention registrations. All other registrations are full price.

Booth Numbers Preferred  
1st ____________  2nd ____________  3rd ____________

If your requested booth space is unavailable please indicate which aisle you prefer to be placed in ______

Payment

Payment Method: ☐ Check  ☐ Mastercard  ☐ Visa  ☐ AMEX  ☐ Discover

Made payable to NAGC  
Check No.____________________  
Purchase Order #____________________  
(Attach original with form)

Name on Card ____________________________________________  
Card Number ____________________________________________

Exp _____________  Card Verification # _____________  Billing Address Zip Code _______________

Signature ____________________________________________

Total Amount Enclosed $_______  
I authorize NAGC to charge my credit card for $__________

Authorized Signature ____________________  Print Name ____________________  Date ________

Send Contract and Payment to

Fax  
888-908-2732

Mail  
NAGC Exhibits  
PO Box 600  
White Marsh, MD 21162

Questions?  
Phone: 301-200-4616  
NAGCExhibits@sponsorshipboost.com

QUESTIONS? Please contact the NAGC Exhibits Manager at 301-200-4616 ext 103 or nagcexhibits@sponsorshipboost.com
Exhibit and Contract Administration

1. Applicability. NAGC's Exhibit Regulations are an official part of the exhibit application.

2. The Exhibitor's signature on the application is an indication that the Exhibitor understands and accepts the Exhibit Regulations.

3. Interpretation. NAGC, through its designated representatives, reserves the right to interpret these Regulations and make additional rules as necessary for the proper conduct of the Exhibition. NAGC's decisions are final. The Exhibitor's request for permission to deviate from any of these Regulations must be submitted in writing for approval by NAGC.

4. Amendments. NAGC and companies with whom it contracts for the purpose of producing the Exhibition are not liable for the actions of the Exhibitor or its employees.

Cancellation

1. If the Exhibitor cancels on or before July 31, 2015, it will be assessed a service charge of $100. The balance will be refunded to the Exhibitor after the Exhibition has ended.

2. If the Exhibitor cancels after July 31, 2015, it forfeits its entire booth rental fee.

3. Cancellation forfeits all of its complimentary meeting registrations.

4. NAGC may cancel the Exhibitor's booth space for cause at any time and retain the entire rental fee.

5. The Exhibitor must pay its booth rental fee in full at the time it submits its application.

6. The Exhibitor may not use NAGC's name or logo unless it refers specifically to the 2015 NAGC Annual Convention and Exhibition.

7. The Exhibitor agrees that all of its personnel will be fully cognizant of and abide by these Exhibit Regulations and NAGC staff applying them.

8. If a booth is not set up by 4:00 pm November 12, 2015, NAGC does not claim any liability for the Exhibitor's freight.

9. Exhibit personnel are permitted in the exhibition area one hour prior and after show hours. NAGC expects that they will use this time to restock and organize its booth. For security reasons, the exhibit area is not intended for use as a private meeting area when the Exhibition is closed.

10. The Exhibitor may not begin packing merchandise and dismantling its booth or displays until after official show hours. Crates and cartons will not be delivered until that time. The Exhibitor must make arrangements for the use of Exhibitor services (e.g., labor, shipment of exhibit materials from the Exhibit Hall) well in advance of the Exhibition's closing.

11. Any Exhibitor who dismantles and/or departs prior to the published close of the show will jeopardize participation in future NAGC events.

Professional Standards

1. The Exhibitor's products or services must be related to and appropriate to the 2015 NAGC Annual Convention or to use in gifted education.

2. No personal solicitation or distribution or placement of advertising or complimentary materials outside the Exhibition is allowed, unless previously arranged with NAGC.

3. The Exhibitor may not allow noise from demonstrations or sound systems to interfere with or detract from other exhibits. The use of sound systems or equipment producing sound, including generators, must be approved in advance by NAGC. Even after approval, NAGC reserves the right to determine at what point sound constitutes interference and must be discontinued. Any approved generator must be enclosed in a soundproof container.

4. The Exhibitor must refrain from unethical and unfair business or sales practices.

5. The Exhibitor may not photocopy extracts or pages from copyrighted publications for business/commercial purposes to avoid payment of reprint or copyright fees. The Exhibitor may distribute reprints only when permission has been obtained and license fees paid.

6. The Exhibitor may not photograph or examine another exhibit booth without permission from both NAGC and the other Exhibitor(s). NAGC reserves the right to photograph any exhibit booths for publicity purposes.

7. The Exhibitor warrants that no live or recorded music protected by copyright will be performed or played in connection with the exhibit booth without written permission from the copyright holder.

Personnel

1. The Exhibitor may have its personnel install and dismantle its exhibits, provided that the employees adhere to local labor union rules and regulations.

2. Employees and contractors of the Exhibitor must dress in a professional, business-like manner and maintain reasonable standards of cleanliness, orderliness, and decorum. NAGC may require an Exhibitor to remove an exhibit representative or employee if NAGC deems that the person's conduct or appearance is unacceptable.

3. The Commercial Exhibitor's complimentary meeting registrations may be used by its employees only; complimentary registrations are not transferable to non-employees or consultants unless approved by NAGC.

4. All the Exhibitor's personnel must wear their NAGC-issued name badges at all times. Misuse or exchange of badges will result in expulsion of the representatives from the meeting and exhibition.

5. Children under the age of 16 are not permitted in the Exhibition area during move-in and move-out.

Samples and Souvenirs

1. NAGC will not permit the distribution of advertising matter by representatives of firms that are not official Exhibitors.

2. The Exhibitor may distribute samples of approved products and souvenirs provided it is done in a professional and dignified manner, does not create a nuisance or disturbance, and causes no interference with adjoining exhibits. The Exhibitor may distribute these materials only in the Exhibition.

Space Utilization

1. The Exhibitor must restrict its exhibit to the confines of its booth space. The Exhibitor may not block access to or visibility of any other exhibit.

2. NAGC may prohibit any exhibit or part of an exhibit which, in NAGC's sole discretion, is not suitable for or in keeping with the theme or character of the Exhibition.
3. The Exhibitor may not reassign, sublet, or share any part of its booth space without prior approval.

4. NAGC controls all aisle space, which may not be used for exhibit or demonstration purposes.

5. A standard booth shall consist of an in-line, 10' x 10' space on the exhibit floor.

6. The maximum height for a standard booth is 8'. The maximum height for an island booth is 12'. Endcaps, only the center 10' may be 8' tall. The front of a booth (5' from the aisle to the middle of a booth) may not extend any higher than 42", so as not to obscure the sight line of other exhibitors. Side rails must not exceed 36" to prevent any obstructions that would interfere with the view of the other booths. High counters must be placed at least 2' back from the booth entrance, so as not to cause aisle traffic. Only the back of a booth (5' from the back wall to the middle of a booth) may be 8' in height. If an Exhibitor needs to use equipment that conflicts with the aforementioned regulations must submit a sketch and description to NAGC for consideration of a waiver of these regulations.

7. Should spectators or samplers interfere with normal traffic flow in the aisle or overflow into neighboring exhibits, NAGC may require that the presentation or sampling be moved or discontinued.

8. The Exhibitor must keep storage containers and other excess equipment and supplies out of sight to present a professional appearance. Should stored material interfere with the professional appearance of the Exhibition or violate fire regulations, NAGC reserves the right to remove the material or drape the area at the Exhibitor's expense.

9. Live animals, except for assistance animals, are not allowed in the Exhibition without prior written permission from NAGC.

10. Sufficient light is provided for adequate illumination of the area. Individual electrical outlets are not included in the cost of the booth.

**Booth Assignment**

1. Exhibit booth space will be assigned on a first-come, first-served basis, based upon receipt of a complete exhibit application, including complete payment.

2. NAGC may use the size of the booth requested and the Exhibitor's involvement in the meeting to determine booth locations.

3. NAGC will accept applications after the deadline date on a space-available basis only.

**Exhibitor Services**

1. Booth package includes 8' high back drape, 3' high side dividers, carpet, one (1) 6' draped table, two (2) side chairs, one (1) wastebasket, and one 7" x 44" identification sign.

2. NAGC will arrange in or near the exhibit area an Exhibitor Service Desk staffed by the Exhibition's official contractor throughout the exhibition installation, operation, and dismantling periods. The service desk will be open during the Exhibition unless otherwise designated.

3. A service order kit will be sent to the Exhibitor. The kit contains forms and rates of the various services offered by the official contractors. Included are drayage, audiovisual, booth furnishings, labor, electrical, water, and telephone hookup. (Details will follow in the Exhibitor’s service kit).

4. Questions regarding the service kit should be directed to the decorator.

**Security and Liability**

1. The Exhibitor must carry broad form general liability insurance at its own expense, which covers the Exhibitor’s employees, agents, contractors, representatives, and invitees. The Exhibitor acknowledges that by signing this contract NAGC accepts no liability whatsoever for the Exhibitor’s personnel or materials.

2. NAGC, its officers, volunteers, staff, or contractors are not responsible for any loss, damage, injury, or theft that may affect the Exhibitor or the Exhibitor's employees or property through any cause whatsoever, prior to, during, or subsequent to the Exhibition. The Exhibitor expressly releases NAGC, NAGC's contractors, and NAGC's representatives, from, and agrees to indemnify the same against, any and all claims for loss, damage, or injury.

3. The Exhibitor’s personnel must be present at its booth at each daily opening. The Exhibitor should keep an attendant at its booth during the open hours of the Exhibition. There must be an Exhibitor present in the booth during the dedicated show hours.

4. NAGC will furnish security guards throughout the closed hours of the Exhibition, commencing with the installation of the exhibits and ending with move-out.

5. Once the Exhibition begins, the Exhibitor may not have access to the exhibit area until one hour prior to the daily opening and one hour after the daily closing. After exhibit hours, the Exhibitor may enter the exhibit area only if properly identified and after approval from NAGC.

6. In the event the Exhibition cannot be held because of fire, strike, natural disaster, or other circumstances of acts of god beyond the control of NAGC, the Exhibitor’s agreement with NAGC will be cancelled, and NAGC will refund the Exhibitor’s payment in full.

**Safety**

1. The Exhibitor agrees that the first priority of all its personnel is the safety of those visiting or working at or on its booth before, during, and after the Exhibition opens.

2. The Exhibitor may use only fireproof materials that meet local fire codes in its exhibits; the Exhibitor agrees to cooperate with the fire marshal in removing or modifying any of its booth materials or displays.

3. The Exhibitor may not use combustible decorations.

4. The Exhibitor may not store loose scrap materials, packing materials, etc., unless in sealed containers.

5. To prevent accidental injury to spectators, the Exhibitor agrees to place hazard barriers around a product demonstration involving any moving and potentially hazardous machines, displays, or parts.

6. The Exhibitor agrees always to supervise a demonstration and to stop it in the event of a potential danger or emergency.

7. The Exhibitor agrees that all electrical equipment it uses in conjunction with the display's installation, operation, and dismantling will be in good operable condition and able to pass the inspection of the local fire marshal.
Hotel
The official hotel is the Sheraton Phoenix Downtown.
Sheraton Phoenix Downtown
340 North 3rd Street, Phoenix, AZ 85004
Phone (602) 262-2500

There are 4 additional NAGC Convention hotels. Reservations should be made by October 22, 2015, through the NAGC Phoenix Housing Bureau. Find info at www.NAGC.org.

General Service Contractor
Brede Exhibition Services is the General Service Contractor for the NAGC show. Exhibitors will receive an electronic exhibitor service kit at least 60 days prior to the show with information on electrical, carpet, furnishings, equipment rental, materials shipping and receiving, etc.

Material Handling in Phoenix
**Please note that the Phoenix Convention Center does not allow organizations to personally unload their exhibit freight from their vehicles and take them to their booth. NAGC understands the importance of keeping material handling and drayage costs to a minimum and has created a solution for those organizations who wish to bring their own freight in their vehicle. NAGC offers a cart service that allows limited material handling support for organizations that want to unload their freight from their own vehicle. Please contact the Exhibits manager at 301-200-4616 for more details.

Location
The Phoenix Convention Center, Exhibit Hall, North Hall 6

Show Contacts
EXHIBITS AND SPONSORSHIP MANAGER
Deanne Rockola
301-200-4616 ext 103
Email: NAGCexhibits@sponsorshipboost.com
PLATINUM

Show your commitment to the gifted community with a platinum level sponsorship!
(choose one of the following)

<table>
<thead>
<tr>
<th>Conference Tote Bag</th>
<th>Distributed to all attendees, the bag will include your logo artwork and the name of the conference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome Reception</td>
<td>This evening event for attendees is a chance to welcome attendees to the NAGC 2015 Convention. Located in the exhibit hall, attendees can network with new colleagues, greet old friends, and review the exhibitors. Sponsor representative may welcome those attending. Your company name and logo will be associated with this reception on the website, brochures, onsite program, app, and onsite signage.</td>
</tr>
<tr>
<td>Badge Holders/ Lanyards</td>
<td>A highly visible vehicle for your logo – Your logo will appear on all lanyards worn by attendees, speakers and exhibitors!</td>
</tr>
<tr>
<td>General Session Sponsorship</td>
<td>NAGC general sessions are well attended and a highlight of the convention schedule. Your company name and logo will be associated with the chosen general session on the website, brochures, onsite program, onsite signage and app. You may also choose to place a printed piece on the chairs!</td>
</tr>
<tr>
<td>Arizona Day</td>
<td>Arizona Day expects to draw a large crowd of parents. Your sponsorship will be covering registration costs for parents who would otherwise be unable to attend. Your sponsorship will also be affiliated with the Arizona Day evening event for NAGC 2015 attendees. Sponsor representatives may welcome those attending. Your company name and Logo will be associated with Arizona Day and the evening event on the website, brochures, onsite signage, onsite program book and on the convention APP.</td>
</tr>
</tbody>
</table>

Platinum Level sponsors also receive
- Full page advertisements in both Parenting for High Potential and Teaching for High Potential magazines
- Full page B&W advertisement in NAGC 2015 Onsite Program
- Logo on NAGC 2015 marketing materials, including website, app, and onsite program and onsite signage
- Recognition at NAGC 2015 General Session
- Pre- and post-convention attendee list (mailing addresses only)
- Totebag insert
- 4 full convention registrations
- 12-month listing in NAGC Resource Directory
DIAMOND

$7,500

Show your dedication to the gifted community with a diamond level sponsorship!
(choose one of the following)

<table>
<thead>
<tr>
<th>Exhibit Hall Sunshine Lounge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor may select the branded name of the lounge area. Your company name and logo will be associated with this lounge where attendees will have the opportunity to network with peers, review conference material and relax. Your company logo and custom graphics will appear on 3 panels of the column wrap. Your sponsor logo will appear on the website, brochures, onsite program, onsite signage and app.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Celebration of Excellence Reception</th>
</tr>
</thead>
<tbody>
<tr>
<td>This evening event for Convention attendees is a combination of awards presentation, leadership reception, and talent showcase of g/t teachers and students! Sponsor representative may welcome those attending. Your company name and logo will be associated with this reception on the website, brochures, onsite program, onsite signage, and app.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Water Bottles</th>
</tr>
</thead>
<tbody>
<tr>
<td>NAGC will give away reusable water bottles with the sponsor’s logo to each attendee in the conference totebag. Water coolers with the sponsor logo will be setup throughout the convention center. The water bottle color choice is available to the sponsor.</td>
</tr>
</tbody>
</table>

Diamond Level Sponsors also receive:

- Full page advertisement in Parenting for High Potential OR Teaching for High Potential
- Full page B&W advertisement in NAGC 2015 Onsite Program
- Logo on NAGC 2015 marketing materials, including website, app, and onsite program and onsite signage
- Recognition at NAGC 2015 General Session
- Pre- and post-convention attendee list (mailing addresses only)
- Totebag insert
- 2 full convention registrations
- 12-month listing in NAGC Resource Directory
GOLD

$5,000

Show your support to the gifted community with a gold level sponsorship!
(choose one of the following)

<table>
<thead>
<tr>
<th>WIFI</th>
<th>Imagine how appreciative attendees will be to have wifi access for all their devices. Sponsor name and logo will appear on onsite signage, website, brochures, onsite program, and app</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHARGING STATION</td>
<td>Mobile phones and tablets are used constantly throughout the convention; attendees check session titles, presentation slides and speaker bios. Unfortunately the devices need charging more often! Attendees can relax at this rest area and talk with friends, all while their devices are being charged. The charging station will be prominently located in the convention center. Your sponsor logo will appear on the website, onsite program, onsite signage, app alert and floor stickers.</td>
</tr>
</tbody>
</table>

GOLD LEVEL SPONSORS ALSO RECEIVE

- 1/2 page B&W advertisement in NAGC 2015 Onsite Program
- Logo on NAGC 2015 marketing materials, including website, app, and onsite program and onsite signage
- Recognition at NAGC 2015 General Session
- Pre- and post-convention attendee list (mailing addresses only)
- 2 full convention registrations
- 12-month listing in NAGC Resource Directory
Convention Program Book

Showcase your organization/company with an ad in our NAGC 2015 Convention Program Book.

All 2015 Attendees receive a program book in their totebag. The NAGC program book contains the full listing of educational sessions, exhibitor listings, workshop descriptions, and reception information. The program book will also be viewable online.

(Only cover positions are in color, inside pages are B/W unless otherwise stated)

<table>
<thead>
<tr>
<th>4 Color advertising</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Cover</td>
<td>$3,200</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>$2,500</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>$2,200</td>
</tr>
<tr>
<td>Center Spread</td>
<td>$3,000</td>
</tr>
<tr>
<td>Full Page</td>
<td>$1,500</td>
</tr>
<tr>
<td>½ Page</td>
<td>$750</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Black &amp; White Advertising</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$1,000</td>
</tr>
<tr>
<td>½ Page</td>
<td>$625</td>
</tr>
</tbody>
</table>

PRINT DEADLINES

Insertion order due **September 4, 2015**

Ad materials due **September 17, 2015**
NAGC 2015 is excited to offer some new sponsorship opportunities designed to maximize exposure for your company and or products. These sponsorships are not part of a specific level but designed around a specific event or advertising opportunity.

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
</table>
| Spy for a Prize                          | $500   | Your company logo will be placed as a sponsor on all marketing for Spy for a Prize. Your logo will be included in the bottom of your Spy for a Prize game board located at your booth. Attendees will be encouraged to visit your booth to unscramble the words to make a sentence. Prizes will be given to participating attendees through a random drawing. *Only 10 sold.*  
  *Must have a minimum of 6 sponsors.* |
| Totebag Insert                           | $1,000 | Insert your advertising flyer or catalogue into the totebag received by all NAGC 2015 attendees.                                           |
  |                                          |        | *Insertion order due October 1, 2015.*                                                                                                    |
| APP Banner Ad                            | $500   | The most visible advertising opportunity on the App is the banner ad. It appears on the Navigation page in the NAGC Convention APP and links to your URL. |
| E-blasts                                 | $1,000 | Have NAGC send out your custom marketing message to attendees prior to the convention. Only one sponsored eblast sent out each week.        |

**QUESTIONS?** Please contact the NAGC Exhibits Manager at 301-200-4616 ext 103 or nagcexhibits@sponsorshipboost.com
Workshops

Exhibitor workshops offer the ability for companies to describe their products/services in a presentation-style format. These presentations offer an opportunity for a more detailed demonstration than what can be offered in the exhibit booth.

**NAGC workshops:**

- 1 hour in length
- Scheduled during convention educational breakout sessions, not during breaks or lunches
- Only 1 workshop per company/organization
- Only 1 workshop per time slot
- Held in concurrent meeting workshop rooms
- 9 total

**Available times:**

<table>
<thead>
<tr>
<th></th>
<th>Morning</th>
<th>Midday</th>
<th>Afternoon</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday, November 13</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Saturday, November 14</td>
<td>Morning</td>
<td>Midday</td>
<td>Afternoon</td>
</tr>
</tbody>
</table>

**Price:** $450 per event
Sponsorship, Advertising and Workshop Contract

NAGC 62nd Annual Convention & Exhibition

Return this application to:
FAX: 888-908-2732
or MAIL: NAGC EXHIBITS DEPARTMENT
PO Box 600 White Marsh, MD 21162
QUESTIONS? Phone: 301-200-4616 ext 103
EMAIL: NAGCexhibits@sponsorshipboost.com

1 Company Information

Company Name
Address
City     State     Zipcode

2 Select

1. SPONSORSHIPS

☐ PLATINUM
☐ DIAMOND
☐ GOLD
☐ SILVER
☐ BRONZE
☐ À LA CARTE

Price

2. ADVERTISING

☐ PROGRAM

Ad size/Location _____________________________________________________________

3. WORKSHOPS

☐ FRIDAY, NOV. 13
☐ Morning     ☐ Midday     ☐ Afternoon

☐ SATURDAY, NOV. 14
☐ Morning     ☐ Midday     ☐ Afternoon

3 Payment Method

☐ Check  Make check payable to NAGC  ☐ Credit Card  Visa / Mastercard / Amex

Total

Card Number
Expiration Date

CVV
Billing Zipcode

Signature
Name on Card

4 Authorization

By signing this contract, I agree to abide by the terms and conditions set forth.

Signature
Date

QUESTIONS? Please contact the NAGC Exhibits Manager at 301-200-4616 ext 103 or nagcexhibits@sponsorshipboost.com

NAGC 62nd Annual Convention & Exhibition

November 12-15, 2015
Phoenix - Arizona
Save the Date

NAGC 2016

November 3-6, 2016

Disney Coronado Springs Resort

Orlando, Florida