NAGC LEADERSHIP INITIATIVES 2014-2015

Organizational Vision: Giftedness and high potential in children and youth are recognized, universally valued, actively supported and developed.

Compelling Goal for Leadership
Schools are the place where children with great promise—regardless of background—are guaranteed the educational and psychosocial support and resources they need to achieve at the highest levels.

- Support partnerships and outreach that emphasize educator development, parent engagement, and administrator impact.
- Collaborate with state affiliates/state directors to identify, develop, and disseminate critical resources that address the changing educational forces facing gifted education such as Common Core State Standards and accountability measures.
- Invest in and cultivate diversity in NAGC leadership and membership through a proactive strategy that includes creating an emerging leaders/mentors program.

Creating Influence and Change
Influence strategic change by anticipating significant trends, identifying essential partners, and developing relationships to create synergy for nurturing high-potential youth.

- Facilitate discussion and dissemination of resources that support stakeholders in efforts to advocate effectively for the cognitive and affective development of diverse gifted learners in multiple learning contexts.
- Continue to support efforts to implement competency-based education models and training for education professionals to support high-potential students at the national and state levels.
- Form strategic partnerships, alliances, and collaborations with other organizations that focus on diversity and equity and on various educational environments (e.g., home school, charters, virtual schools, private schools, outside of school providers, community-based organizations) that align with NAGC’s vision and mission, and advancing NAGC’s goals.
- Determine how gifted education can capitalize on the opportunities that technology provides for personalized learning.

Building Expertise and Excellence
Develop the expertise inside and outside gifted education so that parents and all professionals have the knowledge and skills to support high potential youth.

- Work across the organization to develop and promote understanding of the influence of poverty on talent development and educational access for high-potential children by building awareness and support for the recommendations in the Unlocking Emergent Talent report and exploring the possibility for a summit on issues related to poverty.
- Promote understanding of diversity among members and stakeholders by increasing attention to diversity across the organization’s resources and programs, disseminating an online toolbox on diversity, and expanding the Javits-Frasier Scholars Program.
- Leverage content to intentionally connect NAGC resources, products, and programs to targeted audiences through an organization-wide social media strategy, including an effort to increase video content.
- Refine the parent engagement strategy to increase our reach, support, and communication with parent audiences through the new PHP2Go initiative, increased access to parent materials online, and translation of key materials into Spanish.
- Implement and continue to grow an ongoing, rigorous professional development framework related to Common Core Standards resources, the PreK-12 Programming Standards, the teacher preparation standards, and the knowledge and skill standards for all teachers, including assembling practitioner-focused resources that districts could use for professional development targeting varied educator audiences.
- Pilot and assess a self-study product for teachers/schools, tied to the NAGC programming standards, with the purpose of improving teacher and program effectiveness.
- Promote coordinated efforts across the organization to build expertise and excellence by engaging networks in emphasizing key content linked to the NAGC leadership initiatives in the convention program.

Organizational Effectiveness
Augment and align financial, human, and product resources so that the organization can be more nimble and effective in responding to opportunities and innovation, and meeting member needs.

- Anticipate future economic and educational trends, and explore other viable models to ensure the NAGC convention remains the most relevant, compelling, and high-quality convention focused on giftedness and talent development.
- Continue to strengthen the comprehensive planned giving and development campaign now in place for NAGC.
- Make the most of new website and membership database capabilities to build strong communities of practice among the membership and achieve effective targeted outreach efforts.
- Achieve a break-even budget.