

## AGENDA

### **SUNDAY, MARCH 12**

7:30 am – 5:00 pm	<b>Registration Open</b>	Outside Metropolitan
7:30 – 8:30 am	<b>Continental Breakfast</b>	Metropolitan East/West
8:30 – 8:45 am	<b>Morning Welcome</b> <i>George Betts, NAGC President</i> <i>M. René Islas, NAGC Executive Director</i>	Metropolitan East/West
8:45 – 9:30 am	<b>Overview of Federal Grassroots Advocacy Strategy: 2017 and Beyond</b> <i>Bill Knudsen, Director, Government &amp; Affiliate Relations, NAGC</i>	
9:30 – 10:30 am	<b>Power of Affiliates to Shape Change – Minds, Policies, and Practices</b> <i>Sally Krisel, NAGC President-Elect</i>	
10:30 – 10:45 am	<b>Break</b>	
10:45 – 11:45 am	<b>Influence of Parents and Third-Party Validators to Drive Change</b> <i>Kathleen Nilles, Parent Services &amp; Communications Manager, NAGC</i>	
12:00 – 1:00 pm	<b>Lunch Keynote: Building, Supporting, and Implementing a Successful Grassroots Culture</b> <i>John Forkenbrock, Former Executive Director, National Association of Federally Impacted Schools (NAFIS)</i>	
1:15 – 2:15 pm	<b>Every Student Succeeds Act (ESSA) and the New Administration</b> <i>Bill Knudsen, NAGC</i>	
2:15 – 2:45 pm	<b>Dessert Break</b>	
2:45 – 3:30 pm	<b>Importance of Equity: Lessons Learned from Special Education and Delivering Your Message to Elected Leaders</b> <i>Laura Schifter, Ed.D., Lecturer on Education, Harvard Graduate School of Education</i>	
3:30 – 4:15 pm	<b>Using Research to Inform Federal Advocacy</b> <i>Lindsay Fryer, Vice-President, Penn Hill Group</i>	
4:15 – 4:45 pm	<b>Hill Advocacy: Best Practices</b> <i>Bill Knudsen, NAGC</i>	
4:45 – 5:15 pm	<b>Wrap-Up, Questions, Feedback, and Congressional Packet Pick-Up</b>	

- Dinner and evening activities on your own -

**MONDAY, MARCH 13**

7:30 – 8:30 am	<b>Continental Breakfast</b>	Metropolitan East/West
8:30 – 8:45 am	<b>Welcome</b> <i>Bill Knudsen, NAGC</i>	Metropolitan East/West
8:45 – 9:30 am	<b>Report from the National Center for Research on Gifted Education</b> <i>Del Siegle, Ph.D., University of Connecticut</i>	
9:30 – 11:30 am	<b>Nuts and Bolts of Running a Non-Profit: 30-Minute Rotating Sessions</b> <i>(Conference participants select the breakout sessions they wish to attend)</i> Session 1: 9:30–10    Session 2: 10:15–10:45    Session 3: 11– 11:30  <b>Choose from four topics:</b> <b>1. Board Governance</b> <i>Ginny Burney, Ph.D., Indiana Association for the Gifted</i> <i>Kristie Speirs Neumeister, Ph.D., Indiana Association for the Gifted</i> <i>Meg Strnat, Indiana Association for the Gifted</i> <b>2. Conferences</b> <i>Lynette Baldwin, Kentucky Association for Gifted Education</i> <i>Wes Guthrie, NC Association for Gifted and Talented</i> <i>Dave Mense, NC Association for the Gifted and Talented</i> <b>3. Engagement</b> <i>Kathleen Nilles, NAGC and Illinois Association for Gifted Children</i> <i>Carolyn Welch, Illinois Association for Gifted Children</i> <b>4. Technology</b> <i>Justin Burniske, FusionSpan</i>	
11:30 am – 12:10 pm	<b>Communications and Messaging with the Media</b> <i>Caitlin Emma, Education Reporter, Politico</i>	
12:10 – 1:30 pm	<b>Lunch</b> (Plated lunch to allow for informal dialogue)	
1:30 – 2:30 pm	<b>Advocacy For Gifted Education: What Does America Think and How Do We Make Them Care?</b> <i>Betsy Jones, President, Institute for Educational Advancement</i>	
2:30 – 3:30 pm	<b>State and Local Policies Make a Difference: Panel and Group Discussion</b> <i>David Berg, Washington Coalition for Gifted Education</i> <i>Maureen Marron, Iowa Talented and Gifted Association</i> <i>Ann Sheldon, Ohio Association for Gifted Children</i>	
3:30 – 3:45 pm	<b>Wrap-Up</b>	
3:45 – 4:15 pm	<b>Dessert Reception</b>	
4:15 – 5:15 pm (Optional)	<b>Technical Assistance Session for First-Time Advocates: Informal Opportunity to Discuss Concerns, Best Practices, and Share Stories - Knudsen &amp; Nilles, NAGC</b>  <i>- Dinner and evening activities on your own -</i>	

**TUESDAY, MARCH 14**

7:30 – 8:30 am	<b>Continental Breakfast</b>	The Hub
9:00 – 4:00 pm	<b>Congressional Visits:</b> <i>Allow 45 minutes to walk over, clear security, and arrive at first appointment. Optional to meet in the hotel lobby at 8:30am and walk over.</i>	